Pt. Ravishankar Shukia University, Raipur (C.G)



Scheme of Examination

And

Svilabus

M.Com (Commerce) Semester Exam

Under

Faculty of Commerce

Session 2023-25

(Approved by Board of studies)

Effective from July 2023

पं. रविशंकर शुक्ल विश्वविद्यालय, रायपुर (छत्तीसगढ़) एम.कॉम. सेमेस्टर परीक्षा

पाव्यकम (सन्न 2023-24 से लाग्)

M.Com. I' Semester

प्रश्न पत्र	प्रश्न पत्र का नाम	पूर्णां क	पेपर कोड
प्रस्तपत्र 1	प्रबंधकीय अर्थशास्त्र	80 + 20	101
Paper I	Managerial Economics	00 , 20	
प्रश्नपत्र 11	वृहत (उच्चतर) लेखांकन	80 + 20	102
Paper II	Advanced Accounting	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	• • •
प्रश्नपत्र 111	आयकर विद्यान एवं लेखे	80 + 20	103
Paper III	(Income Tax Law and Accounts)		
प्रश्नपत्र IV	सांख्यिकीय विश्लेषण	80 + 20	104
Paper IV	Statistical Analysis	00 / 20	
प्रश्नपत्र v	निगमित विधि संरचना	4.0	4
Paper V	Corporate Legal Framework	80 + 20	105

M.Com. II Summerter

प्रश्न पत्र	प्रश्न पत्र का नाम	पुगकि	पेपर कोड
प्रश्नपत्र VI Paper	व्यवसायिक अर्थशास्त्र	80+20	201
VI.	Business Economics	20.20	
प्रश्नपत्र था	विविश्टिकृत लेखांकन	80+20	202
Paper VII	Specialized Accounting	00140	
प्रश्नपत्र था।	कर नियोजन एवं प्रबन्ध	80+20	203
Reper VIII	(Tax Planning and Management)	00.20	1.00
प्रश्नपत्र 1X	उच्यतर सांस्थिकी	80 + 20	204
Paper IX	Advanced Statistics		
प्रश्नपत्र 🗴	व्यावसायिक सन्नियम	80 + 20	205
Papar X	Rusiness Laws	90 + 20	203

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M.Com. I* Semester (2019-20)

PAPER-I MANAGERIAL ECONOMICS

M.M. 80+20

OBJECTIVE:

This course develops managerial, perspective to economic fundamentals as aids to decision making under given environmental constraints.

COURSE INPUTS:

- UNIT-1 Nature and Scope of Managerial, Economics: Objective of a firm; Economics theory and managerial theory; Managerial economist's role and responsibilities.
- UNIT-2 Pundamental economic concepts-incremental principle, opportunity cost principle, discounting principle, equi-marginal principle.
- UNIT-3 Demand Analysis: Individual and Market demand functions Law of demand; determinants of demand; Elasticity of demand-its meaning and importance, Price elasticity; income elasticity and cross elasticity; Uning elasticity in managerial decisions.
- UNIT-4 Theory of consumer Choice: Cardinal utility approach, indifference approach, revealed preference and theory of consumer choice under risk; Demand estimation for major consumer durable and non-durable products; Demand forecasting tech. technique.
- UNIT-5 Production Theory: Production function-production with one and two variable imputs, Stages of productions Economics of scale; Estimation of production function.

PAPER - II ADVANCED ACCOUNTING

M.M. 80+20

OBJECTIVE:

The objective of this course is to expose students to accounting issues and practices such as maintenance of company accounts and handling' accounting adjustments.

COURSE INPTS:

- UNIT-1 Accounting for issue, Porfeited and redemption of shares and debentures.
- UNIT-2 Final accounts and financial statements of companies.
- UNIT-3 Accounting issues relative to analgamation and reconstruction of companies.
- UNIT-4 Recounting for holding and subsidiary companies.
- UNIT-5 Accounts relating to Liquidation of compunies.

REFERENCES.

Beams, F.A.: Advanced Accounting, Prentice Hall, New Jersey., Dearden, J. and S.K. Bhattacharya: Accounting for Management, Vikas Publishing House, New Delhi.

Engler, C.L.A Bernstein. and K.R. Lambert: Advanced Accounting, with Chicago. Pischer, P.M., M.J. Taylor and J.A. Leer: Advanced Accounting, South-Western, Chic. Gupta. R.L.: Advanced Financial Accounting, S.Chand & Co., New Celhi.

Keiso D.E. and J.J. Weygard: Intermediate Accounting, John Niley and Sons, NY. Maheehwari, S.N.: Advanced Accountancy- Vol.II Vikash Publishing House, New Dalhi

Honga, J.R.: Advanced Financial Accounting, Mayoor Paperbacks, Noida Narayanaswany, R: Financial Accounting: A Managerial Perspective, Prentice Hall of India, Dalhi.

Heigs, R.F. : Financial Accounting. Tata McGraw Hill, New Delhi.

Shukla, M.G. 'and T.S.Grewal : Advanced Accountmancy, Sultan Chand & Co. New Delhi. Warren, C.S. and P.E. Ress: Principles of Financial and Memagerial Accounting, South Western, Chio.

RECOMMENDED BOOKS: .

- 1. Plekles and Dualerley : Accountancy
- 2 Wilson: Company Accounts

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3 Diskson: Accountancy

J.R. Batiboi : Advanced Accounting

5 R.R.Gupta: Advanced Accounting

6 S.M. Shukla : Advanced Accounting

2 Shukla and Grawal: Advanced Accounting

B # Chakcavarty : Advanced Accounts

9 Dr. Shukla Avam Agrawai: Advanced Accountancy

Dr.S.S. Gupta: Advanced Accounts

1. Dr. Karim, Dr. Khanuja & Pro. Mehata : Advanced Accounting

2. डॉ. करीम, डॉ. खनुजा एवं प्रो.मेहता : वृहत लेखाकर्म

B. जे. के. अग्रवाल तथा आर.के.अग्रवाल : उच्च वित्तीय एवं कम्पनी लेखांकन

अ आर.के.गुराा : चन्नत लेखांकन D. Basu Das : Advanced Accounting

M. Com - 1^{et} Semester कायकर विधान एवं लेखें (प्रश्नपत - III)

Income Tax Law and Accounts (Paper - Third)

M.M. : 80

OBJECTIVE

The objective of this course is to help student understand and conceptual framework of Income tax.

Unit - I	Law relating to Income tax: Brief study of the main provisions of the Indian Income Tax Act. Important definitions. Income exempted from tax, Residence and Tax liability.
Unit - II	Calculation of taxable income under the head : Salary and House property.
Unit - III	Depreciation and Development allowance, Calculation of taxable Income under the head: Business and Profession, capital gains, income from other sources.
Unit - IV	Set off and carry forward of losses, Deduction from gross total Income Calculation of taxable Income and tax ofan individual.

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Dait - Y	Appeals & Revisions Reference of High Court and Supreme court,
	offences
	& penalties, Income tax authorities.

M. Com - 1" Semester

(Compulsory) Paper - IV (Paper Code.....) STATISTICAL ANALYSIS

M.M.: 80

OBJECTIVE

The Objective of this course is to' help student learn the application of statistical tools and techniques for decision making.

- UNIT-1 Statistics Definitions, Characteristics, Stope and Mahure, Punctions, limitations, Distrust and misuse importance & Statistical Investigations., Classification & Tabulation,
- UNIT-2 Data Sources: Primary and Secondary, Primary data collection techniques, Schedule, Questionnaire and interview & Sources' of Secondary data.
- UNIT-3 Dispersion, Co-efficient of verience and shearest, correlation Mari- Petrsone and specimen's ranking method and Regression analysis, Two variables case.
- UNIT-4 Probability Theory: Probability classical, relative and subjective probability, Addition and subjective probability models Conditional probability and Baye's Theorem.
- UNIT-5 Purbability Distributions Biomomial, poisson and Normal Distributions, Their characteristics and applications.

M. Com - 1 M Semestar

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OBJECTIVE

(Compulsory) Paper - V (Paper Code CORPORATE LEGAL FRAMEWORK

M.H.: 80

The Objective of this collect is provide broadedge of relevent provisions of verious lase influencing business operations.

UNIT-). The Companies Act, 1956 (Relevant Provisione) : Definition, types of companies

Hamorandum of essociation; Articles of, association; Prospectue; Share capital and membership.

- UNIT-2 Meetings and resolutions Company management; Managerial remuneration; Winding up and dissolution of companies.
- UNIT-3 The Negotiable Instruments Act, 1881 Definition, types of negotiable instruments; Regotiation; Holder sent holder in the course; payment in the course;
- UNIT-4 Endomment and crossing of chaque; Presentation of negotiable instruments.
- UNIT-5 Legal Environment for Security Markets: SESI Act. 1992-organisation and objectives of SESI

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M.Com. II's Semester

PAPER - VI BUSINESS ECONOMICS

M.M. 80420

OBJECTIVE -

This course develops usnegerial perspective to economic funda@ientals' as side to decision making under given environmental constraints.

- UNIT-1 Oset Theory and Estimation, economic value analysis, Short and long nun cost functions—their necess, where and inter-value icrebility law of variable proportions—law of matures to scale.
- UNIT-2 Price Determination under Different Market Conditions: Characteristics of different market structures; Drice determination and firm's equilibrium in short-run and ling-run under perfect competition, monopolistic competition, oligopoly and monopoly,
- UNIT-3 Princing Practices: Methods of price detection in practice, pricing of multiple products/price discrimination/ International price discrimination and disping/ Transfer pricing.
- UNIT-4 Susiness Cycles: Nature and phases of la husiness .cycle; Theories of husiness cyclespsychological, profit, nonetary, incoverion, cebeb, Semalars and Hicks theories.
- ONE-5 Inflation: Definition, Operatoristics and types: Inflation in these of defend-pull and cost-past factors; Effects of inflation.

PAPER - VII SPECIALISED ACCOUNTING

M.M. 80420

OBJECTIVE.

The objective of this course -is to espace students to accounting issues and practices such as maintenance of company accounts and handling accounting adjustments.

- UNIT-1 Accounts of General Insusance Companies.
- UNIT-2 Accounts of Banking Companies.
- UNIT-3 Accounts of Rublic Utility concerns: Double Accounts System.
- UMIT-4 Royalty accounts.
- UNIT-5 Investment accounts.

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M. Com – 2st Semester कर नियोजन एवं प्रबन्ध (प्रश्नपत्र – VIII)

TAX PLANNING AND MANAGEMENT (Paper - VIII)

M.M. : BO

OBJECTIVE -

This course aims at making students conversant with the concept of corporate tax planning and Indian tax laws, as also their implications for corporate management.

Unit - I	Calculation of taxable Income and tax of Firm and Companies.	
Unit - II	Return of Income, Provisional Regular, Expert and emergency assessment, Re opening of assessment.	
Unit - III	Concept of tax Planning ; Tax avoidance and tax evasions ; Tax planning with reference of location, nature and form of organization of new	
Unit - IV	Tax planning to capital structure, decision dividend policy; Inter corporate dividends and bonus shares.	
Unit - V	Preparation of income tax returns, Computation of Income tax, Tax deduction at source; Advance payment of tax.	

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(Compulsory) Paper - IX (Paper Code ADVANCEDSTATISTICS

M.M.: 80

OBJECTIVE

The Orjective of this course is to help stylent learn the application of statistical trols and techniques for decision making.

- UNIT-1 Statistical Decision Theory: Decision environment, Expected profit under uncertainty and assigning probabilities and utility theory.
- CNIT-2 Statistical Estimations, and Testony: Roint and interval estimation of population mean, proportion and variance Statistical Testing - Hypothesis and Errors, Sample size - Large and Small Samplingtest Z tests, T Tests & F Tests.
- URIT-3 Association of Attributes : Two Attributes, consistency of data, measurement of Association of Attributes - Percentage sothod, Co-officient of Association, Comparison of Actual and (you Is method) Expected frequency's & Issuesry Association. .
- ONIT-4 Statistical Quality Control: Course of Variations in quality characteristics, Quality Control charts-purpose and logic, Process under control and cut of control, warning limits, control charts for attributes-fraction defectives and number of defects, Acceptance compling.
- UNIT-5 Interpolation and Education Probabilic Biomoxial, Newton and long tages method.

(Compulsory) Paper - X { Paper Code} Business Laws

M.M. 80

OBJECTIVE

The Oriective of this course is provide knowledge of relevant provisions of various laws influencing business operations.

- UNIT -- 1 SEBI Act 1992: Organisation and objectives of SEBI, Function and Role of SEBI Rights and Power of SEBI.
- UNIT-- 2 Competition Act 2002: Meaning, Objectives Advantages, Provision, Competition Commission- Objective, Characteristics, Duties, Rights and Functions, Difference between MRTP and Competition Act.
- UNIT--3 Consumer Protection act 1986: Need of Act, Right of consumer, objectives of Act, Grievance radressal Machinery, Direct Forum, State Commission, National Commission.
- UNIT-4 FEMA Act 1999: Objectives, Regulation and Management of FEMA, penalties Appeal.

UNIT-5. WTO Brief History of WTO, Objectives and Functions, Organisation, W.T.O. and India, Regional groupings, anti-dumping duties and other NIBs, Doha declaration, Dispute settlement system, TRIP, TRIMS AND GATS.

M. Con. Ill' Smooter (Compulsory Papers)

प्रश्न पत्र	प्रस्तपत्र का नाम	पूर्णक	पंपर कोड
Paper - I	प्रकल की अवसरणा (Management Concept)	80+20	301
Paper - II	संगठनात्मक व्यवहार (Organisational Behaviour)	60+20	302
Paper - III	सम्बद्धार लागत संस्थांकन (Advance Cost Accounting)	80+20	303
Medda t IA Bebet - IA	शोध प्रविधि (Research Methodology)	8 0+20	304
Paper - V	प्रकारीय निर्णय के जिए सेखांकन (Accounting for managerial decision)	80+20	305

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Special attention to the Students. Students are required to select any one Specialization out of four suggested below.

Optional - Specialization

Optional Group - (A) Marketing

Optional Group - (B) Management

Optional Group - (C) Banking and Insurance

Optional Group - (D) Taxation and Accounting

Optional Group - (A) विपणन (Marketing)

प्रश्न पश्च	प्रश्नपत्र का नाम	पूर्णक	पेपर कोड
Paper - A I	विपणन के सिद्धान्त	80+20	401
प्रस्तपत्र - A I	(Principle of Marketing)		
Paper - A II	विश्वापन एवं विक्रय प्रमन्ध	80+20	402
प्रस्तपत्र — A 🛚	(Advertising & Sales Management)		
Paper - A III	विपणन अनुसन्धान	80+20	403
प्रस्तपत्र — A III	(Marketing Research)		
Paper - A IV	अन्तर्राष्ट्रीय विपणन	80+20	404
प्रश्नपत्र — A IV	(International Marketing)		

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Optional Group - (B) प्रवस्य (Management)

प्रश्न पत्र	प्रश्नपत्र का नाम	पूर्णांक	पेपर कोड
Paper - B I	वित्तीय प्रबन्ध	80+20	411
प्रश्नपत्र – B I	(Financial Management)		
Paper - B II	कार्मिक प्रबन्ध	80+20	412
प्रश्नपत्र – B II	(Personnel Management)		
Paper B III	जत्पादन प्रबन्ध	80+20	413
प्रश्नपत्र - B III	(Production Management)	Company of the Compan	
Paper - B IV	व्यूहरचना प्रबन्ध	80+20	414
प्रश्नपत्र - B IV	(Strategic Management)		

Optional Group - (C) बैंकिंग एवं बीमा (Banking and Insurance)

प्रश्न पत्र	प्रश्नपत्र का नाम	पूर्णांक	पेपर कोड
Paper - C1	बैकिंग व्यवहार	80+20	421
प्रश्नपत्र – C I	(Banking Practices)		
Paper - C II	भारत में बैंकिंग संस्थाए	80+20	422
प्रश्नपत्र - C II	(Banking Institution in India)		
Paper - C III	जीवन बीमा	80+20	423
प्रश्नपत्र – C III	(Life Insurance)		
Paper - C IV	सामान्य बीमा	80+20	425
प्रश्नपत्र - C IV	(General Insurance)	LL P	

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Optional Group - (D) करारोपण एवं लेखांकन (Taxation and Accounting)

प्रश्न पत्र	प्रश्नपत्र का नाम	पूर्णांक	पेपर कोड
Paper - DI प्रश्नपत्र - DI	भारत में प्रत्यक्ष कर (Direct Tax in Indis)	80+20	431
Paper – D II प्रश्नपत्र – D II	एकीकृत वस्तु एवं सेवा कर (Integrated Goods & Service Tax)	80+20	432
Paper – D III प्रश्नपत्र – D III	सेवा के क्षेत्र में लेखांकन (Accounting in Service Sector)	80+20	433
Paper – D IV प्रश्नपत्र – D IV	लेखांकन पद्धतियाँ (Accounting Methods)	80+20	434

महत्वपूर्ण नोटः

- 1. सत्र 2014-15 से एम. कॉम. प्रथम, द्वितीय एवं तृतीय सेमेस्टर में सभी प्रश्न-पत्र अनिवार्य होंगें। उक्त परीक्षा में वैकल्पिक पश्न-पत्र चयन की व्यवस्था नहीं होगी।
- 2. एम. कॉम. चंतूर्थ सेमेस्टर में विशिष्टिकरण समूह (A), (B), (C) या (D) में से किसी भी एक वैकल्पिक समूह का चयन कर उस समूह के सभी चार प्रश्न-पत्र अनिवार्य रूप से लेने होंगें।
- 3. एम. कॉम. चतुर्थ सेमेस्टर में उपरोक्त विशिष्टीकरण समूह के अतिरिक्त 50 अंक की मौखिक परीक्षा तथा 50 अंक का परियोजना प्रतिवेदन (अधिकतम 50 पृष्ठों का) तैयार करना अनिवार्य होगा। यह प्रतिवेदन वाणिज्य या प्रबन्ध विषय से सम्बन्धित होगा।
- 4. सभी प्रश्न-पत्रों में लिखित परीक्षा 80 अंकों की तथा 20 अंकों की आन्तरिक मूल्यांकन परीक्षा होगी। आन्तरिक मृल्यांकन के अंक परीक्षार्थियों की उपस्थिति, सेमीनार, शोध एवं शैक्षणिक कार्य में भागिता, इकाईवार मूल्यांकन परीक्षा आदि के आधार पर प्रदान किय जायेंगे।
- 5- आन्तरिक परीक्षा एवं बाह्य परीक्षा में प्रश्नपत्रवार न्यूनतम उत्तीर्णाक 20% होगा। जो अध्यादेश क्रमांक 170 के प्रावधानों के अनुसार बंधनकारी होगा।

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M.Com. Third Semester (Compulsory Paper)

एम. कॉम. तृतीय सेमेस्टर - अनिवार्य प्रश्नपत्र

प्रबन्ध की अवधारणा (प्रश्नपत्र प्रथम)

MANAGEMENT CONCEPT (Paper - First)

M.M. : 80

OBJECTIVE -

The Objective of this course is to help student understand and conceptual framework of management and organizational behaviour.

Unit - I	Schools of Management Thought: Scientific, process, human	
	behaviour and social system school; Decision theory school;	
	Quantitative and system school; Contingency theory of	
	management; Functions of a manager.	
Unit – II	Managerial Functions: Planning - concept, significance, types:	
	Organizing - concept. principles of authority, theories, types of	
	organizations, authority, responsibility, power, delegation,	
	decentralization;	
Unit – III	Staffing; Directing; Coordinating; Control - nature, process, and	
	techniques.	
Unit – IV	Motivation: Process of motivation; Theories of motivation - need	
	hierarchy theory, theory X and theory Y, two factor theory.	
	Alderfer's ERG theory, McCleland's learned need theory, Victor	
	Vroom's expectancy theory, Stacy Adams equity theory.	
Unit - V	Group Dynamics and Team Development: Group dynamics -	
are control of the co	Definition and importance, types of groups, group formation,	
	group development, group composition, group performance	
	factors; Principle-centered approach to team development.	

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संगठनात्मक व्यवहार (प्रश्नपत्र द्वितीय)

ORGANIZATIONAL BEHAVIOUR (Paper - Second)

M.M. : 80

OBJECTIVE -

The Objective of this course is to help student understand and conceptual framework of management and organizational behavior.

Unit - 1	Organizational Behaviour: concept and significance; Relationship between management and organizational behaviour; Emergence and ethical perspective; Attitudes; Perception; Learning; Personality; Transactional analysis.
Unit – 11	Leadership: Concept; Leadership styles; Theories - trait theory, behavioural theory, Fielder's contingency theory; Harsey and Blanchard's situational theory; Managerial grid; Likert's four systems of leadership.
Unit III	Organizational Conflict: Dynamics and management; Sources, patterns, levels, and types of conflict; Traditional and modern approaches to conflict; Functional and difunctional organizational conflicts; Resolution of conflict.
Unit - IV	Interpersonal and Organizational Communication: Concept of two-way communication; Communication process: Barriers to effective communication; Types of organizational communication; Improving communication; Transactional analysis in communication.
Unit – V	Organizational Development: Concept; Need for change, resistance to change; Theories of planned change; Organizational diagnosis; Organizational Development intervention.

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M. Com - and Semester

जञ्चत्तर लागत लेखांकन (प्रश्नपत्र तृतीय)

ADVANCED COST ACCOUNTING (Paper - Third)

M.M. : 80

OBJECTIVE -

This course exposes the students to the basic concepts and the tools used in cost accounting.

Unit - I	Introduction - Cost Analysis, concepts and classification, Materials control - Techniques of Materials control.
Unit – II	Labour cost - Computation and control, Overheads - Accounting and Control.
Unit - III	Job, Batch, Contract Costing and operating costing.
Unit – IV	Process Costing, Joint products & By - products costing. Uniform costing and Estimate costing.
Unit – V	Budgetary control - Importance of budgets in accounting. Nature of budgetary control, Organization for budgetary control preparation zero base budgeting, performance budgeting. Cash Budget, Production and sales Budget.

Papar - IV

शोध प्रविधि (Research Methodology)

Objective:

This course aims at providing students with an understanding of the Research Methodology.

Course input:

<u>Unit 1 - Research methodology - An introduction, meaning of research, objective, nature, scope and significance of research, research process, criteria of good research, research approaches, type of research, stages in the development of research (Steps of research) methods of research.</u>

Scientific method of research-meaning and definition of scientific research, characteristics of scientific method, basic elements or steps in scientific method, limitation of scientific method.

<u>Unit 2 Nature and Role of hypothesis in commerce research</u>-meaning, definition of hypothesis, characteristics of hypothesis, formation of hypothesis, function of hypothesis, dimensions of hypothesis, sources of hypothesis, development of hypothesis, importance of hypothesis and commerce, type of hypothesis, testing of hypothesis, essential element of a good hypothesis, difficulties in formation of hypothesis

Deduction and induction methods - Meaning and definition of deduction method, merits and demerits of deduction method, meaning and definition of induction method, merits and demerits of induction method, distinguish between deduction and induction method.

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Unit 3 Research design. Meaning and definition of research design, characteristics of research designs, subject matter of research design, steps of research design and objectives of research designs, type of research design, exploratory research design, descriptive research design, experimental research design.

Research program selection and identification. Meaning and definition of problem, source of problem, characteristics of problem- of research identification and interpretation of problem, the situation analysis and determination of field. How to select a problem area, 7 (seven)-Guiding principles in the choice of a topic.

Unit 4 planning and organizing the Research report- meaning and definition of data, collection of data, importance of data collection, types of data sources, features, importance and limitations of data, techniques of data collection-questionnaire, interview schedule.

Sampling- meaning, definition of sampling, characteristics of sampling, essential concepts of sampling, planning of sampling, characteristics of good sampling, type of sampling, merits and demerits of sampling, problem of sampling and solutions.

Unit 5 Scaling Techniques- Meaning and need of scaling, some general problem of scaling and characteristics of goods scaling, measurement in social science, function of measurement, processing the data- Editing, Coding. Tabulation.

Analysis, interpretation, presentation- meaning, definition of analysis, procedure of analysis, basic of analysis, variables of analysis, major type of analysis, interpretation and presentation of data meaning, technique of interpretation and presentation, precaution of interpretation and presentation.

Research report writing-meaning and definition, different steps in writing report, layout of the Research report, types of report, general principle of preparation of report, structure of report, language and style of report, publication of report, precaution for writing research reports.

Reference

C.R. Kothari: research methodology- methods and techniques- New age international publishers Kumar Ranjit - research methodology Panneerselvam R - research methodology

M. Com - 3rd Semester Paper - V प्रशंबकीय निर्णय के लिए लेखांकन (Accounting for managerial decisions)

OBJECTIVE

The objective of this course is to adjumit started with the accurate countries, those are techniques for managerial decisions.

COURSE INFUTS-

Unit 1 introduction of accounting- management accounting as an area a accounting, objectives, Nature, and scope of financial accounting, cost accounting, and management accounting; management accounting and managerial decision; management accountants position, role and responsibilities.

Accounting plan and responsibilities centres- meaning and significance of responsibility accounting, responsibility centres-cost centre, profit centre and investment centre; problems in transfer pricing; objectives and determinants of responsibility centres 12x Do2/02/2023

Unit 2 Standard costing and variance analysis- standard costing as a control technique; setting of standards and their revision; variants analysis- meaning and importance, kinds of variance and their uses- material, labour and overhead variances; disposal of variances; relevance of variances analysis to budgeting and standard costing.

Unit 3 Marginal costing- concept of marginal cost; marginal costing and absorption costing; marginal costing versus direct costing.

Unit 4 Analyzing financial statements- method, objects and ratio analysis.

Unit 5 Contemporary issues in management accounting- value chain analysis; activity-based costing; quality costing; target and life cycle costing.

Reporting to management- objectives of reporting, reporting needs at different managerial levels; Type of reports, mode of reporting reporting at different level of management.

BOOKS RECOMMENDED:

IL Anthony Robert M. : Management Accounting

1 Gillet: Management and the account

B Willammre: Business, Business Budget and Budgetary Control

Rose U. Fahri: Higher Management Control
 Quithmenn H.G.: Analsy of financial Statement

2 Smith and Ashburn: Financial and Administrative Accountancy

2 Pinkinss and Duskaraley : Accountancy.

2 Manmohan A. Goyal: Management Accounting

🔼 जे.के.अग्रवाल, जार.के.अग्रवाल : प्रबंधकीय लेखांकन

ह. ए.पी.गुप्ता : प्रबंधकीय लेखांकन

2. एस.एन.माहेश्वरी : प्रबंध लेखांकन

2. के.जी.गुप्ता : प्रबंधकीय लेखांकन

2 एम.आए.अग्रवास : प्रबंधकीय लेखांकन

अ पी, मिश्रा : प्रबंध लेखांकन

3. डॉ.बी.पी.अग्रवाल : डॉ.मेहता : प्रबंधकीय लेखाविधि

अॉ. ए.करीम एवं डॉ. राजेश अग्रवाल : प्रबंधकीय निर्णय के लिए लेखांकन, साहित्य नवन पब्लिकेशन एंड डिस्ट्रीब्युटर

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एम.कॉम. चतुर्थ सेमेस्टर - (M.Com. Fourth Semester)

विशिष्टिकरण : (A) विपणन

Specialization: (A) Marketing

(1) विपणन के सिद्धान्त (प्रश्नपत्र - : A-प्रथम)

PRINCIPLE OF MARKETING (Paper -: A-First)

M.M. : 80

OBJECTIVE -

The Objective of this course is to facilitate understanding of the conceptual framework of marketing and its applications in decision making under various environmental constraints.

Unit – I	Introduction - Meaning, nature, scope and importance of marketing; Marketing concept and its evolution; Marketing mix; Strategic marketing planning - an overview.
Unit – II	Market Analysis and Selection – Marketing environment – macro and micro components and their impact of marketing decisions; Market segmentation and positioning; Consumer behavior; Consumer versus organizational buyers; Consumer decision – making process.
Unit - 111	Product Decisions - Concept of a product; Classification of products; Major product decisions; Product line and product mix; Branding; Packaging and labeling: Product lifecycle - strategic implications; New product development and consumer adoption process.
Unit – IV	Pricing Decisions - Factors affecting price determination; Pricing policies and strategies; Discounts and rebates.
Unit V	Distribution Channels and Physical Distribution Decisions – Nature, functions, and types of distribution channels; Distribution channel intermediaries; Channel management decisions; Retailing and wholesaling. Physical Distribution Management.

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(1) विज्ञापन एवं विक्रय प्रबन्ध - (प्रश्नपत्र : A - द्वितीय)

ADVERTISING & SALES MANAGEMENT (Paper: A - Second)

M.M. : 80

Vait – I	Introduction: Concept, Scope, Objectives and Functions of Advertising. Role of Advertising in marketing mix and the advertising process. Legal, ethical and social aspect of advertising.
Unit – II	Pre-launch Advertising Decision: Determination of target audience, Advertising Media and their choice. Advertising messages, Layout of advertisement and Advertising Appeal, Advertising Copy.
Unit - II1	Promotional Management: Advertising Department, Role of Advertising Agencies and their Selection, Advertising Budget, Evaluation of Advertising Effectiveness.
Unit – IV	Personal Seiling: Meaning and Importance of Personal Selling, - Difference between Personal Selling, Advertising and Sales Promotion. Methods and Procedure of Personal Selling.
Unit – V	Sales Management: Concept of Sales Management, Objectives and Functions of Sales Managements, Sales Organization, Management of Sales force and Sales force objectives, Sales force Recruitment: Selection, Training, Compensation and Evaluation.

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(3) विषणन अनुसंधान (प्रश्नपत्र : A - तृतीय)

MARKETING RESEARCH (Paper: A - Third)

M.M. : 80

Unit – I	Marketing Research: An Introduction; Marketing Decisions; Marketing Research and Information System.
Unit – II	Marketing Research Methodology, Research Design.
Unit – III	Organization of Marketing Research. Specialised areas of application of marketing research.
Unit – IV	Specialised Techniques of Marketing Research. Motivation Research.
Unit – V	Advertising Research: Planning and Procedure, New Product Research.

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(4) अनतर्राष्ट्रीय विपणन (प्रश्नपत्र : A - चतुर्थ)

INTERNATIONAL MARKETING (Paper: A - Fourth)

M.M. : 80

Unit – I	International Marketing; Meaning; Scope, benefits and difficulties of International Marketing: International marketing and Domestic Marketing, reasons for entering International marketing. International marketing environment; Identifying and selecting foreign market.
Unit – II	Foreign market entry mode: Product designing, standardisation Vs. Adaptation; Branding, Packaging and Labelling.
Vait – III	Quality issues and after sales service; International pricing; International price quotation; payment terms and methods of payment.
Unit IV	Promotion of products and services abroad: International channels of distribution; Selection and appointment of foreign sales agents. Logistic decision.
Unit – V	Export policy and practices in india, Trends in India's foreign trade, steps in starting export business; Export finance, documentation and procedure.

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विशिष्टिकरण : (B) प्रबन्ध

Specialization: (B) Management

(1) वित्तीय प्रबन्ध (प्रश्नपत्र - : B प्रथम)

FINANCIAL MANAGEMENT (Paper: B - First)

M.M. : 80

OBJECTIVE

The objective of this course is to help students of understand the conceptual framework of financial management, and is applications under various environmental constraints.

COURSE INPUTS

Unit - I	Financial Management : Meaning, nature and scope of finance;
	Finance functions - investment, financing and dividend decisions.
	Capital Budgeting: Nature of investment dicisions: Investment
	evaluation criteria - net present value, internal rate of return,
	profitability index, payback period, accounting rate of return; NPV
	and IRR comparison; Capital rationing; Risk analysis in capital
	budgeting.
Unit - II	Cost of Capital: Meaning and significance of cost of capital;
	Calculation of cost of debt, preference capital, equity capital and
	retained earnings; Combined cost of capital (weighted); Cost of
	equity and CAPM.
Unit - III	Operating and Financial Leverage: Measurement of leverages:
	Effects of operating and financial leverage on profit; Analysing
	alternate financial plans; Combined financial and operating
	leverage.
	Capital structure Theories: Traditional and M.M. hypotheses -
	without taxes and with taxes; Determining capital structure in
	practice.
Unit - IV	Divident Policies: Issues in dividend decisions, Walter's model.
	Gordon's model, M-M hypothesis, dividend and uncertainty,
	relevance of dividend; Dividend policy in practice; Forms of
	dividends; Stability in dividend policy; Corporate dividend
	behaviour.
Unit – V	Management of Working Capital: Meaning, significance and
	types of working capital; Calculating operating cycle period and
	estimation of working capital requirements; Financing of working
	capital and norms of bank finance; Sources of working capital:
	Factoring services; Various committee reports on bank finance:
	Dimensions of working capital management.
	Management of cash, and inventory.

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(2) सेविवर्गीय प्रयन्ध (प्रश्नपन्न : 8 - द्वितीय)

PERSONNEL MANAGEMENT (Paper: B - Second)

M.M. : 80

Unit – I	Concept. Definition, Importance & Objectives of Personnel Management, Historical Development of Personnel Management, Nature, scope planning. Philosophy and Principles of personnel Management and its relation with behaviourial sciences.
Unit – II	Personnel policies, programmes & procedures. Personnel Department; Personnel Functions, Position of personnel Department & Organization of Personnel Management.
Unit – III	Man power planning Recruitment and Selection, Training & Development of Employees & Executives. Promotion, Demotion, Transfers, Absentecism & Turnover.
Unit – IV	Performance Appraisal and Merit Ruting. Discipline. Jobevaluation Wage & Salary Administration, plans of Remuneration & Financial Rewards/Incentive payments.
Unit - V	Employees Fringe Benefits & Services - Safety, Health & Security programme and welfare. Motivation and Moral.

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(3) उत्पादन प्रबन्ध (प्रश्नपत्र : B - तृतीय)

PRODUCTION MANAGEMNT (Paper: B-Third)

M.M. : 80

Unit – I	Fundamentals of production management, Nature, Scope, Functions; Problems, Production and Productivity organizing for production. Types of manufacturing systems.
Unit – II	Production planning, Objectives, Factors affecting Production Planning. Planning future activities, forecasting. Qualitative & Quantative forecasting Methods, longrange forecasts, project planning method (P.E.R.T. and C.P.M.) Process planning System. Techniques of process planning: Assembly charts, process charts make or buy analysis.
Unit – III	Process design, Factors affecting design Relation with types of manufacturing plant location and layout: Factors affecting location. Types of plans layout, evaluation of alternative layout.
Unit – IV	Work measurement and work standards Uses of work measurement date, procedure for work measurement. Direct work measurement. Time study, activity sampling, Indirect work measurement: Syntetic timing, Predetermined motion time system, analytical estimating. Methods analysis: Areas of application. Approaches to methods design. Tools for methods analysis, work simplification programme.
Unit – V	Production Control - Control functions: Routing Londing, Scheduling, Despatching, Follow up. Quality control & inspection: place of quality control in modern enterpriss, organisation of qualit control. Statistical quality control, inspection location for inspection, inspection procedure and records, Inspection devices.

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(4) व्यूह रचना प्रबन्ध (प्रश्नपत्र : 18 - चतुर्ध)

STRATEGIC MANAGEMENT (Paper: B - Fourth)

M.M. : 80

Unit – I	Concept of Strategy: Defining strategy, levels at which strategy operates; Approaches to strategic decision making; Mission and purpose, objectives and goals; Strategic business unit (SBU); Functional level strategies. Environmental Analysis and Diagnosis: Concept of environment and its components; Environment scanning and appraisal; Organisational appraisal; Strategic advantage analysis and diagnosis, SWOT analysis.
Unit – II	Strategy Formulation and Choice of Alternatives: Strategies - modernisation, diversification, integration, Merger, take-over and joint strategies; Turnaround, divestment and liquidation strategies: Process of strategic choice-industry, competitor and SWOT analysis; Factors affecting strategic choice: Generic competitive strategies- cost leadership, differentiation focus, value chain analysis, bench marking, service blue printing.
Unit — III	Functional Strategies: Marketing, production / operations and R & D plans and policies. Functional Strategies: Personnel and financial plans and policies.
Unit – IV	Strategy Implementation: Inter-relationship between formulation and implementation; Issues in strategy implementation; Resource allocation. Strategy and Structure: Structural considerations, structures for strategies: Organisational design and change.
Unit – V	Strategy Evaluation: Overview of strategic evaluation: Strategic control; Techniques of strategic evaluation and control. Global Issues in Strategic Management.

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विशिष्टिकरण: (C) बैंकिंग एवं बीमा

Specialization: (C) Banking and Insurance

(1) बैंकिंग व्यवहार - (प्रश्नपत्र : C - प्रथम)

BANKING PRACTICES (Paper: C-First)

M.M. : 80

OBJECTIVE -

This course enables the students to know the working of the Indian banking system and fundamentals of insurance.

Unit - I	Bank: Concept, Functions and Services, Prohibited Business, Nature of
	Banking, Qualities of Banker, Bank and Customer Relationship. Concept of
	Customer, general Relationship, Bankers, Rights and obligations,
	Termination of Relationship, E-Banking, Mobile Banking & Green Banking
	system.
Unit - II	Accounts of Customers: Various Customers' Accounts, Opening an
	account, Nomination facility, Special Types of Customers Minors,
	Pardanashin Women, Lunatics, Intoxicated Persons, Joint Hindu Family,
	Limited Companies and Non Trading Concern.
Unit - M	
	Employment of Bank Funds, importance of Liquidity, Cash Reserve, Money
Van - III	Employment of Bank Funds, Importance of Liquidity, Cash Reserve, Money at call and short notice. Investments, Statutory provisions regarding liquid
Om - III	at call and short notice, Investments, Statutory provisions regarding liquid
Van – III	
	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act.
Unit - IV	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme,
	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme, Lodgment of bills, Vaghul Working Group Report, Letters of Credit,
	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme,
	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme, Lodgment of bills, Vaghul Working Group Report, Letters of Credit, Concept and types, Crossing and endorsements of cheque.
Unit – IV	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme, Lodgment of bills, Vaghul Working Group Report, Letters of Credit, Concept and types, Crossing and endorsements of cheque. Securities for Advances: General Principles, Advances against Goods,
Unit – IV	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme, Lodgment of bills, Vaghul Working Group Report, Letters of Credit, Concept and types, Crossing and endorsements of cheque. Securities for Advances: General Principles, Advances against Goods, Stock Exchange Securities, Real Estate, Life Policies, Fixed Deposits, Gold,
Unit – IV	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme, Lodgment of bills, Vaghul Working Group Report, Letters of Credit, Concept and types, Crossing and endorsements of cheque. Securities for Advances: General Principles, Advances against Goods, Stock Exchange Securities, Real Estate, Life Policies, Fixed Deposits, Gold, Silver, Bond and Debenture. Lien and Mortgage, Types of mortgage,
Unit – IV	at call and short notice, Investments, Statutory provisions regarding liquid Assets, Principles of lending, Types of loan, Interest Tax Act. Purchase/Discounting of Bills, Legal Position, Bill Market scheme, Lodgment of bills, Vaghul Working Group Report, Letters of Credit, Concept and types, Crossing and endorsements of cheque. Securities for Advances: General Principles, Advances against Goods, Stock Exchange Securities, Real Estate, Life Policies, Fixed Deposits, Gold,

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(2) मारत में बैंकिंग संस्थाएँ - (प्रश्नपत्र : C - द्वितीय)

BANKING INSTITUTION IN INDIA (Paper : C - Second)

M.M. : 80

Unit - I	Indian Banking System : Indigenous Bankers, Money Landers,
an desirent and an analysis of the second and an analysis of the s	Nationalization of commercial Bank and their Effects, Classification of
27.44	Banking Institutions, Commercial Banks, Regional Rural Banks,
	Cooperative Banks.
Unit - II	Development Banking in India: IFCI, ICICI, SIDBI, Credit Guarantee
i company	Institutions; Export Credit Guarantee Corporation of India, Deposit
	Insurance and Credit Guarantee Corporation of India.
Unit – III	R.B.I.: Organization, function, Central Banking functions, Promotional functions, Control of credit by RBI, NBFC and RBI, Commercial Banks and RBI, Power of RBI.
Unit - IV	Banking Regulation Act 1949: Important features, Forms of Business of a
	Bank, Regulation for Capital, Control over Management, Restrictions on
	loans and advances winding up of a Banking Company, Amalgamation of
	Banks.
Unit - V	Emerging trends in Banking Sector: Narasimham Committee Report.
	Committee on Banking Sector Reforms, Bridge Loan and Privatization of
	Banks and its impact.
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(3) जीवन बीमा — (प्रश्नपत्र : C — तृतीय)

LIFE INSURANCE (Paper: C - Third)

M.M. : 80

Unit – 1	Life insurance: introduction, History of life insurance, Utility, Object. Characteristics and importance of life insurance, procedure of getting life insurance, non – medical insurance, Insurance of sub – standard lives, insurance of female lives and Minors.
Unit – II	Life insurance policy: Conditions and kinds of Life insurance policies, some important plans of life insurance.
Unit – III	Premium and Anauity: Elements of premium; methods of premium computation, Natural premium plan, level premium plan. Gross and net premium, Loading mortality table—meaning, characteristics and importance in life insurance; Kinds of mortality table. Annuity: meaning, objects, advantages and kinds of annuity, annuity Vs Life insurance.
Unit – IV	Life Insurance agent and his working, settlements of Life insurance clamis. Guidelines and procedures, Organisation and management of life insurance corporation of India, working and progress.
Unit – V	Privatization of Life insurance in India, Insurance Regulatory & Development Authority Act, 1999, - powers and functions of authority.

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(4) सामान्य बीमा - (प्रश्नापत्र : C - चतुर्थ)

GENERAL INSURANCE (Paper: C - Fourth)

M.M. : 80

Unit I	Introduction: Origin and Development of Insurance: Advantages, Importance and Functions of Insurance, Fundamental principles of Insurance — insurable interest, almost good faith, other principles — indemnity, subrogation, contribution, mitigating of loss warranties. Proximate cause etc.
Unit – II	Classification and Re-insurance: General Principles, various methods of re-insurance, under insurance, Over-insurance, double insurance Classification and organisation of Insurance.
Unit - [1]	Marine Insurance: Introduction, Evolution & Development of marine insurance. Necessary elements of marine insurance contract Peril & Scope of marine insurance. Procedure of Taking out Marine Insurance Policy, kinds of Marine insurance Policies, Computation of Marine Insurance Premiums and Returns, Marine Losses - Total loss, Actual and Constructive, Partial Loss - particular average loss and general average loss. Settlements of Claims and Recoveries, Salvage and Particular Charges.
Unit – IV	Fire insurance: Physical and moral haxards, functions of fire insurance, history of fire insurance; principles of fire insurance, meaning of fire, characteristics of fire insurance, contract rights of insurer under a fire insurance contract, procedure of fire insurance policy, fire policy conditions, settlement of claims.
Unit – V	Miscellaneous Insurance: Personal accident Insurance, Motor, empolyer's liability fidelity guarantee, burglary, live stock, orop. And workmen's compensation insurance. Cattle Export Risks: Engineering: Aircraft insurance.

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विशिष्टिकरण : (D) कपाशंपण एवं लेखांकन

Specialization: (D) Taxation and Accounting

(1) भारत में प्रत्यक्ष कर (प्रश्नपत्र : D - प्रथम)

DIRECT TAX IN INDIA (Paper: D - First)

M.M. : 80

Unit – I	Basic Concepts and Definitions, Residential Status and Tax incidence. Exempted Income, Deemed Income, Clubbing of Income, Deductions under Section – 80.
Unit – II	Computation of Tax Liabilities of Individual. Taxation on Agriculture Income.
Unit – III	Return of Income and Assessment, Various Types of Return, types of Assessment.
Unit – IV	Advance payment of Tax. Tax Deducted at Source. Penalties and Prosecution, Refund of Excess Payment.
Unit - V	Income Tax Authorities, Appeal and Revisions, Settlement of cases.

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विशिष्टिकरण : (D) करारोपण एवं लेखांकन

Specialization: (D) Taxation and Accounting

(2) एकीकृत वस्तु एवं सेवा कर (प्रश्नपत्र : D - द्वितीय)

INTEGRATED GOODS AND SERVICE TAX (Paper: D - Second)

M.M. : 80

Unit ~ I	Observation & Introduction of GST Act-2017, Nature, Important Definations. Levy And Collection of Tax, Taxation And Exemption of Tax, Registration Procedure, Meaning & Probability of Supply.
	Assessment of Tax in GST, List of Taxfree & Taxable Goods, E Billing.
Unit – II	Electronic Commerce (E-Commerce), Job Work, Inputs Tax Credits, Concept of Input Service Distributors in GST, Procedure of Returns & Checking of Inputs Tax Credit.
Unit – III	Valuation & Checking of Accounting, Payable & Refunds, Demand & Recovery, Appeals & Amendment in GST, Advance Judicial Decisions, Composition Scheme, E Way Billing.
Unit – IV	Organistion & Administrative Structure, Settelment Commission, Appointment of Officer, Inspection, Searching, Confiscations (Seizure) & Arrest, Offences & Penalties, Prosecution & Compunding.
Unit – V	Observation of GST Act, Place of Services & Supply, Fronted Business Procedure on GST Portal, Miscelaneous Provisions.

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(3) सेवा के क्षेत्र में लेखांकन (प्रश्नपत्र : D - तृतीय)

Accounting in Service Sector (Paper: D-Third)

M.M. : 80

Unit – I	Accounts of Hotel Companies - Introductions, Sources of Income, Heads of Expenditures, Cash Book, Visitor's ledger, final accounts. Accounting for Transport Undertaking - Introduction - Railways, Trams and Buses, Roadways, Shipping. Preparation of Daily Log book and final accounts (Problems on roadways only)
Unit - II	Accounts for Hospitals – Introduction, preparation of final accounts, capital and revenue expenditure, OPD and IPD register. Accounts of Professional people.
Unit – III	Accounting for educational institutions – General cash book, Collection Ledger, Donors Register, Stock book Register, Salary and wages Register, Types of Govt. Grants and its accounting, Annual statement of accounts.
Unit – IV	Accounts of Co-operative Societies - Accounts of Agricultural Farms.
Unit – V	Government Accounting: Basic principles of government Accounting, Commercial Accounting Vs Government Accounting, Consolidated funds contingency fund and public Accounts.

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(4) लेखांकन पद्धतियाँ (प्रश्नपत्र : D - चतुर्थ)

Accounting Methods (Paper: D-Fourth)

M.M. : 80

Preparation of Accounts from incomplete records and single entry system.
Branch Accounts Independent and foreign branch. Departmental accounts.
Lease Accounts, Social Accounting.
Accounting for Price level changes. Human Resource Accounting.
Insolvency Accounts. (individual and firm).

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Pt. Ravishankar Shukla University, Raipur (C.G)



Scheme of Examination Δnd **Syllabus** of M.com (Commerce) Annual Exam Under **Faculty of Commerce**

Session 2023-24

(Approved by Board of studies)

Effective from July 2023

Dal 2023

SYLLABUS OF ANNUAL EXAM

ORDINANCE No. 24

MASTER OF COMMERCE EXAMINATION

- The experimention for the degree of Master of Commerce shall consist of two parts :
 - The Previous Exemination and
 - The Final Examination
- A condidate who, after taking his B. Ozs. Degree of the University or an exemination of any Statutory University in India which has been recognized by the University as equivelent to the B. One, degree of the University and has completed a regular course, of study in the Beaching Department of the University or in a college affiliated to the University in the subject in which he offers himself for examination for an academic year, shall be admitted to the Previous examination for the degree of Master of Commerce.

A candidate after passing a graduate examination under 11+3 scheme or any other commination recognized by the University as equivalent there to shall be eligible for admission to a postgraduate course of studies where graduation is minimum qualification only after passing one year Bridge Course prescribed for the purpose. This shall apply to students quadwating in 1991 main exemination.

- A candidate who, after passing the M. Com. Previous examination of the University, has completed a requiar course of study for one academic year in a Teaching Department of the University or in a college additioned to the University shall be addition to the Final Domination for the degree of Master of Commarce.
 - A condidate who has passed the Previous exemination for the degree of Master of Commence of another University may also be admitted to the Firel exemination for the degree of Master of Commance after obtaining necessary permission from the Rulpati provided that he offered for his Previous examination a course of study of an equivalent starrierd with almost identical syllabus as is required for the previous essentiation of this University and has attended a regular course of study for one academic year in a Teaching Department of the University or in a college affiliated to the University.
- Besides regular student and ex-students and subject to their compliance with this ordinames, Non-collegiate students shall be eligible for admission to the examination as per provisions of Ordinance relating to admission of non-collegiate students to the University essentration

Provided that non-collegists candidates shall be permitted to offer only such subjects/ papers as are taught to the regular students at any of University Teaching Department or College.

A condidate securing 60% or more marks in M.Com. Previous equation will be eligible to offer dissertation in lies of the optional papers for the Firel. A regular candidate can offer dissertation with the pensission of the Professor and Head of Department of his

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Institution, while a private cardidate will have to secure the prior parameter in writing of any one of the Enviseous of the subject working in an Institution within the jurisdiction of the University and will work under supervision of the Prossor after detaining prior parameters of the University to that effect.

- 5. The scope of the exemination shall be determined by the Academic Council and given in the detailed course of studies.
- 6 A condicions who has passed the M.Com Examination of the University, shall be allowed to present himself for the M.Com Examination in any one or more of the optional papers not taken by him at the said examination and if successful will be given a certificate to that effect.

No cardidate shall be alicated to offer more than two additional papers in any one year.

- 7. For both the Previous and Pinal examination a candidate will be declared successful if he/she obtains at least 36% of the aggregate marks in the subject.
 - No division will be assigned on the result of the previous examination. The division in which a condidate is pisced shall be determined on the basis of aggregate of marks obtained in both the M.Com Previous and M. Com. Final Examination.
- 8 Successful condicates who obtain 60% of more of the aggregate marks shall be placed in the Minst Division, those obtaining less than 60% but not less than 40% in the decord Division and all other successful condicates obtaining less than 40% in the Third Division.
- 9 Candidates who have passed the M.Com. examination of the University in Third or Second Division and desire to appear at the M.Com. Examination for improving division way, without attending a regular course of study in a college affiliated to the University or in a Teaching Department of the University be allowed to appear at the aforeseld examination as non collegiate student on the following conditions.
 - I there shall be only two division for such condidates i.e. First Division and Second Division. The marks required for dotaining these divisions shall be the same as prescribed in the Ordinance i. e. examiness who are successful in final of the examination and have obtained 60% or more of the aggregate of the marks in Previous and Final of the examinations taken together shall be placed in the First Division and examiness who are successful in Final of the examination and have obtained less than 60% but not less than 48% of the aggregate marks in Previous and Final of the Examination taken together shall be placed in the Second Division.
 - (i) The results of the condidates obtaining less than 48% of the appropriaments in Previous and Final of the exemination taken bountier shall not be declared.
 - (ii) Candidates shall have the option to appear at both the Previous and Final examination in one and the same year and for being successful at the examination, the candidates shall obtain 484 of the appropria.
 - (iii) Provided that such condidates who opt to appear in Previous and Final essentiations separately shall have to obtain minimum appropriate required for the Previous essent-

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nation but he will have to obtain at least 48% in the apprecate of the Previous and Final examinations taken together or else his menuit will be cancelled.

- The syllabus for the examinations shall be the same as prescribed for the year in which the exemination is held.
- Not more than two attempts shall be allowed to such candidates. Failure or nonappearance at the examination after permission has been accorded by the University, shall be counted as an attempt.
 - Provided however such condidates who opt to appear at the Previous and Final examinations assumbly will be allowed one attempt at the Rosvious examination and two attempts at the Final examination.
- (d) Candidates who wish to avail the opportunity given in foregoing pana's will have to apply for permission as required in the Ordinance relating to Admission of noncollegiste students to the University examination along with segulatet Pegistration
- In case a student ingroves his division under provision of this pera, the fresh degree will be issued after cencelling his first degree.
- n Transitory Provision: The repsaled Ordinance relating to Master of Commence Bussinstion shall memain effective till the exemination of 1974, and this new Occimence shall be applicable from the examination of 1975.

USE OF CALCULATOR

The students of Degree P. G. classes will be pennitted to use of calculators in the essmination hall from annual Academic 1986 essmination on the following conditions as per decision of the standing committee of the Academic Council at its meeting held on 31-1-1986.

- Student will bring their own Calculator. 1.
- Calculators will not be provided either by the University or equivation certites. 2
- Calculators with memory and following variables be parasitted: +, -, x +, square. recipiocal, espotentials log, equine root, trigrometric functions viz. sine, comine, tangent etc. factorial summation, xy, yx and in the light of objective approxial of marite and descrits of the viva only will be allowed.

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वार्षिक परीक्षा (Annual Examination) — 2019—20 प्रश्न—पत्रों के चयन हेतु स्थून रूप रेखा OUT LINE OF ELECTIVE PAPERS एम. कॉम. पूर्व M.Com. Previous

प्रस्त पन्न	प्रश्न पत्र का नाम	पूर्णक	पेपर कोड
प्रश्न पत्र - 1	प्रबन्धकीय अर्थशास्त्र	100	1171
Paper - I	Managerial Economics	100	1 *** (
प्रश्न पत्र 11	वृहत (उच्चतर) लेखाकन	100	1172
Paper - II	Advanced Accounting		
प्रश्न पश्च - 111	प्रकाकीय निर्णयों के लिए लेखाकन	100	1173
Paper - III	Accounting for Managerial Decision	, (J.)	
प्रश्न पत्र - IV	सांख्यिकीय विश्लेषण	100	1174
Paper - IV	Statistical Analysis	140	
प्रस्त पत्र - V	निगमित विधि संरधना	100	1175
Paper - V	Corporate legal frame work	100	1.,,,

एव कॉम पूर्व, वार्षिक परीक्षा - 2019-20

COMPULSORY GROUP

BANER - I. (Paper Code - 1171)

OBJECTIVE -

MANAGERIAL ECONOMICS

M.M. 100

This course develops managerial perspective to economic fundamentals as aids to dectaion making under quiven environmental constraints.

COURSE INPUTS

- UNIT-1 Nature and Scope of Managerial Economics : Objective of a firmy Roomanic theory and menegerial theory; Menegerial accrowlat's role and responsibilities; Fundamental economic correspons incremental principle, opportunity cost principle, discounting principle, equi-serginal principle.
- UNIT-2 Demand Analysis : Individual and market demand functions law of demand, determinants of demand; Elasticity of demand - its mounting and importance; Price elasticity, frome elasticity and cross elasticity; Using elasticity in assessedal decisione.
 - Theory of consumer Choice : Cardinal unlitty approach, indifference approach, revealed preference and theory of consumer choice under risks Demand estimation for major consumer durable and non-durable products; Demand forecasting techniques.
- INTT-3 Production Theory: Production function - production with one and two variable inputs: Stages of production; Economies of scale: Estimation of production function: Cost theory and estimation; Economic value analysis; Short and long run cost firstions - their return, shape and inter-relationship; Law of variable proportions; Law of returns to scale.
- INIT-4 Price Determination under Different Market Conditions : Characteristics of different market structures; Price determination and firm's equilibrium in stort-na and long-our under perfect competition, monopolistic competition, aligopoly and monopoly.
 - Pricing Practices: Hethods of price determination in practice: Pricing of multiple products; Price discrimination; International price discrimination and disping; Transfer pricing.
- UNIT-5 . Business Cycles : Nature and phases of a business cycles Theories of business cycles psychological, profit, monetary, impostion, orbisb, Samuelson and Hide
 - Inflation: Definition, Characteristics and types: Inflation in teams of decard-pull and cost-push factors: Effects of inflation.

REFERENCES .

Baumol, William J : Bornomic Theory and Operations Analysis, Prentice Hall, London.

Baya, Michael R: Managerial Sconomics and Ausiness Strategy, McGraw Hill Inc. New

Chopra, O.P : Managerial Booncanics, Tara McGraw Hill, Delhi.

Deen, Joel : Managerial Extranics, Prestice Hall, Dalhi.

Dholakia, R.H. and A.L. Oza : Micro Sconomics for Management Students, Oxford University Press, New Delhi.

Eaton, B. Curtis and Diane Faton: Micro Economics, Prentice Hall, New Jersey.

Gough, J.and S. Hills : Fundamentals of Managerial Ecusomics, MacMillan London.

Haynes, W.W., V.L. Mote and S. Paul : Managertal Economic Analysis and Cases, Prentice Hall India, Delhi

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Petersen, H. Craig and W. Cris Leads ; Hamagarial Economics, Pourrice Hall, Dalhi. Salvatore, Dominick : Managerial Economics in a Global Economy, McGraw Hill, New

Virian, H.R: International Microsconomics : A Modern Approach, East West Press, New Dilly.

Varshney RL and Mahashwari KL: Henagerial Economics: Sultan Chand and Sons, New

Delvedi DN: Hamagerial Economics, Vikas Relighting House, New Delhi.

Achikary M Business Economics, Excel Books, New Delhi.

REFERENCE BOOKS :

Spencer Managerial Economics Partar & Meyer . Managerial Recognics 3 Nummers Managerial Economics F. R. Gillia 4 Managerial Mooncaics 5 Collberg Business Economics

Coppnak Economics of the Business Firm 7 Macmair Mefiam Problems of Business Economics

8tigler 8 Treary of Prices Price Theory Bain

Ü Baumol N. U. Economic Theory & Operational Analysis .

1 Cohene Cyers : Theory of the Firm 2 D.S. Watson : Frice Theory & its Uses.

RECOMMENDED BOOKS :

Introduction to Managerial Economics 1 Savage & Small **‡**

Hanagerial Economics Defty 2 2 3 Joel Dean Manageriai Sconomica Managerial Economics Haynes & Note Managerial Sconomics Varshney & Habeshwari \$ H. Rahman Managerial Economics

> PASER - II. (Paper Code - 1172) ADVANCED ACCOUNTING

M.M.100

OBJECTIVE :

The directive of this course is to expose students to accounting issues and practices such as maintenance of company accounts, valuation of goodwill and shares, and hendling accounting adjustments.

COURSE INPUTS :

Accounting for issue, forfeited and redesption of shares and debuntures. CHIT-L .

First accounts and financial statements of companies

Annalgemention and Internal Reconstruction of companies as per Accounting

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CNUT-3 • Accounting for holding and subsidiary compenies.

Accounts relating to liquidation of ampanies.

INIT-4 Account of public utility concerns : Double Account system.

Accounts of Banking companies.

UNIT-5 • Royalty accounts, Voyage accounts and Investment accounts.

REFERENCES :

Beens, F.A : Mivanced Accounting, Presition Hall, New Jarney.

Dearden, J. and S.K. Bhattacharya : Accounting for Nanagement, Vilas Publishing House, New Delhi.

Bogler, C., L.A Bernstein. and K.R Lambert : Advanced Accounting, Invin, Chicago.

Fischer, P.M., W.J Taylor and J.A Lear: Advanced Accounting, South-Western, Chio.

Gupta, R.L : Advanced Financial Accounting, S.Chand & Co., New Dehli.

Weiso D.E. and J.J Waygenck: Intermediate Accounting, John Miley and Sons, NY.

Mahashwaari, S.N : Advanced Accountancy - Vol. II, Vikas Publishing House, New Daihi.

Honga, J.R : Advanced Financial Accounting, Mayour Peperbacks, Holds

Nameyerasway, R : Financial Accounting : A Managerial Perspective, Prentice Hall of India, Delhi

Neigs, R.F : Firstcial Accounting, Tata McGraw Hill, New Dalhi.

Shukla, M.C. and T.S. Grewel: Advanced Accountancy, Sultan Chand & Co., New Dallid. Warren, C.S. and P.E. Ress : Principles of Financial and Managerial Accounting, South-Western, Onio.

BOOKS RECOMMENDED :

Plakles and Duskerley Accountancy William Company Accounts Distance Accontancy

J.R. Betliboi Advanced Accounting R.R. Gupta Advanced Accounting S.M. shukia Advanced Accounting Shokla and Grewal Advanced Accounting R. Chakravarty Advanced Accounts Advanced Accountancy Dr. Suicle Avam Agramel M. Dr. S.S.Gapta Advanced Accounts 11. Accountancy R.L. Getu

वृहर तेखा रूप वं के अग्रवाल TW.

स्थार्क तैस्य १९ वर्धनी व्यक्त चे. हे, अप्रवास तथा आर. हे आपास VX.

आ हे पुरा FR AND VY.

Basu Das Advanced Accounting 15. 16. S.N. Mahashwari Advanced Accounting Karim, Khanuja and Mehta : Advance Accounts

SAZER - III (Repor Code -.....)

ACCOUNTING FOR MANAGERIAL DECISION

M.M. 100

OBJECTIVE

The objective of this course is to acquaint students with the accounting concepts, tools and techniques for managerial decisions.

COURSE INPUTS -

UNIT-1 • Introduction of Accounting: Management accounting as a area a accounting; Objectives, nature, and some of financial accounting, cost accounting, and management accounting: Management accounting and managerial decisions;

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- Management accountant's position, role, and responsibilities.
- Accounting Plan and Responsibility Centres ; Meaning and significance of responsibility amounting; Responsibility centres-cost centre, profit centre and investment centure; Problems in transfer pricing; Objectives and determinants of seponsibility perces.
- UNIT-2 · Burgeting : Definition of budget: Essentials of budgeting: Types of budgets functional, master, etc.; First and flexible oxiget; Budgetary control; Zero-base budgeting; Performance budgeting.
 - Standard (Disting and Variance Analysis : Standard costing as a control bedraigne; Setting of standards and their revision; Variance analysis - meaning and importance, kinds of variances and their uses - meterial, labour and overhead variances; Disposal of variances: Relevance of variance analysis to budgeting and standard continu.
- UNIT-3 Marginal Costing and Break-even Analysis : Concept of marginal cost; Marginal costing and absorption costing; Marginal costing versus direct costing; Chetvolume-profit analysis; Bresk-even analysis; Assemptions and practical applications of break-even-enelysis; Decisions regarding sales-mix, make or buy dicisions and discretinuation of a product line etc.
- UNIT-4 * Analysing Financial Statements: Horizontal, vertical and ratio analysis: Cosh flow analysis. Part flow analysis.
- UNIT-5 Contemporary Issues in Management Accounting : Value chain analysis; Activitybased costing: Quality costing; target and life cycle costing.
 - Reporting to Management : Objectives of reporting, reporting needs at different mensormal levels; Types of reports, makes of reporting, reporting at different levels of management.

REFERENCES :

Anthony, Robert : Management Accounting, Tarapore wals, Manhai.

Barfield, Jessie, Osily A. Raiborn and Michael R. Menney : Cost Accounting : Traditions and innovations, South - western College Rhillsting, Circinneti, Chio.

Decoster, Don T. and Elden L. Schafe : Management Accounting : A Decision Enghasis, John Wiley and Sons Inc., New York.

Garrison, Pay H. and Eric W. Norsen : Management Accounting, Richard D.Lindin, Chicago. Hansen, Don R. and Maryanne M. Moreen : Management Accounting, South-Western College Publishing, Cinciprati. Chio.

Horngran, C.T., Gury L. Saxian, and William O. Stratton: Introduction to Mecagement Accounting, Prentice Hell, Dalhi.

Homogram, Charles T., George Poster and Stikant M.Dalior : Cost Accounting : A Managerial Emphasis, Frentice Hall, Delhi.

Lall, B.M., and I.C. Jain : Cost Accounting : Principles and Principle, Portion Hall, Owle. Pandey, I.M : Management Accounting, Vari Hubblication, Welhi

Welsch Glenn A., Ronald W.Hilton and Paul N. Gordon : Burgeting, Profit Planning and Obrital, Prentico Hall, Delhi.

RECOMMENDED BOOKS :

Anthony Robert N. Management Accounting

ale Management and the account

Willsmore Business, Business Budget and Budgetary Control

Rose U. Pakiri. Higher Management Control Guthmann HG Analsy of Financial Statement

Smith and Ashburn Financial and Administrative Accountancy

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प्रयोगप्रीय केलाविक

(Compulsory) ERPER - IV, (Reper Code - 1175) STATISTICAL ANALYSIS

M.M. 100

OBJECTIVE :

The objective of this course is to make the students learn the application of statistical tools and techniques for decision making.

COURSE INPUTS :

UNIT-1 Statistics - Definitions, Characterostics, Scope & Nature, Arctions, limitations, Distrust and misuse, importance & Statistical Investigations.

Classification & Tabulation

Data Sources - Primary and Secondary, Primary data collection techniques, Schedule, Questionnaire and interview & Sources of Secondary data.

UNIT-2 Dispersion, Co-efficient of variance and skewness, correlation - Karl Reasons and spearmen's ranking method and Regression analysis, Two variables case.

CRIT-3 Probability Theory - Probability classical, relative and subjective probability, Addition and multiplication probability models - Orditional probability and Baye's Theorem.

Probability Distributions - Biomodal Roisson and Normal Distributions, Their characteristics and applications.

CNIT'-4 Statistical Decision Theory - Decision environment, Expected profit under uncertainty and assigning probabilities and utility theory.

Statistical Estimations and Testory - Point and interval estimation of population sment, proportion and variance Statistical Testing - Hypothesis and Errors, Sample size - Lange and Small Sampling; test 2 Tests, T Tests & F Tests.

Association of Attributes - Two Attributes, consistency of data, measurement of Association of Attributes - Percentage method, Co-efficient of Association, Comparison of Actual and (youle method) Expected frequencies & Illusery Association.

UNIT-5 Statistical Quality Coming) - Causes of Variations in quality characteristics, Quality Coming) charts-purpose and logic, Process under control and out of control, warning limits, control charts for attributes-fraction defectives and number of defects, Acceptance sampling.

Interpolation and Extrapolation - Probolic Boincmial, Nanton and longrages method.

REFERENCES :

Hoods, R.P: Statistics for Business and Economics, Macmillan, New Delhi.
Heinz, Kohler: Statistics for Business & Economics, Harper Collins, New York.
Hien, L.W: Quentitative Approach to Managerial Decisions, Prenctice Hall, New Jesery.
Lawrence B.Norse: Statistics for Business & Economics, Harper Collins, NY.
Levin, Richard I. and David S Rubin: Statistics for Management, Prentice Hall, Delhi.
Materian Terry J. and Maith Perramon: Quantitative Methods in Pinance, International
Thompson Business Press, London.

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Research disign, Types of Research, formulation of Research Proposal Source of Information and writing of reports.

BOOKS RECOMMENDED :

D.N. Elhance : Pundamentals of Statistics

E.G.Grant : Statistical Quality Control 3 Ma. N. Murty : Sampling theory and methods

S.P. Gupta : Statistical Mexhods

S.C.Opta & Sat. I.Opta : Purismental of Statistics Himalaya Rublishing House Delhi.

6 D.C.Sancheci & V.K.Kapcor : Statistics theory methods & Application A.M. Sadhu & Amerjeet Singh : Research Methodology in Social Science a V.P. Michael : Research Methodology in Management Sethana & Groenaveld : Research Methods in Marketing Management

n Yule G.V. & KendaliM.G. : An Introduction to theory of Statistics

Yests : Sampling Mathods in Cansus and Surveys. Bowley 2 : Elements of Statistics

3 Sinon : Research Methodology (Hindi) x Mukherjee : Research Methodology

: साविपकी से एस एम कुस्ता ħ एसडी सिंह ः खेल प्रवि ĸ : श्रेष प्रविधे 1 रविन्द्रनाथ मुखर्जी

: सांख्यिकी के सिद्धात वैस्तारम्य नगर ħ

वें सगरका एवं कें गुना **कें वें** एस गुरा ः जन्दरा सांविधकी विशान घर व्यक्तियर ं कें बेएन गुण्ड साहित्य भवन् अगात ħ

जॅ हरितयंद्र शर्म : रिसर्च मेवाखंखाजी 2

Goudy & Hett : Method's in social research

Sahu & Şingh : Research Methodology and Social Science

पाण्डे एवं बधेल ः सर्वेद्धण एवं अनुसंधान

> (Compulsory) FAPER - V, (Paper Cods - 1176) CORPORATE LEGAL FRAMEWORK

M.M. 100

OBJECTIVE

The objective of this course is to provide knowledge of relevant provisions of various lass influencing business operations.

COURSE INPUTS

- UNIT-1 The Companies Act, 1956 (Relevant Provisions) : Definition, types of companies Memorandum of association; Articles of association; Prospectus; Share capital and membership; Heetings and resolutions; Company management; Hamagerial remaneration; Minding up and dissolution of compenies.
- UNIT-2 The Negotiable Instruments Act, 1891 : Definition, types of negotiable instruments: Negotiation; Holder and holder in due course; Payment in due course; Endorsement and crossing of cheque; Presentation of respitable instruments.
- UNIT-3 · Legal Environment for Security Markets : SEEL Act, 1992 - organisation and objectives of SEBI; Powers under Securities Contract Regulation Act 1950 transferred to SERI; Role of SERI in controlling the accurity markets.
- UNIT-4 Restrictive and Unfair Trade Practices : MRTF Act 1969-monopolistic trade practices; Pestrictive trade practices; Unfair trade practices. The Consumer Protection Act, 1986 - salient features; Definition of consumer, rights of consumer; Grievance redressal machinery.

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Regulatory Environment for international Business: FEMA Act 1999, WTO Regulatory framework of WTO, basic principles and its charter; WTO-provisions relating to preferential treatment to developing countries: Regional groupings, technical standards anti-dumping duties and other NTBs; Custom valuation and dispute settlement; TRIP and TRIMs.

REFERENCES:

Amarchand, D. Government and Business, Tata McGraw Hill, New Delhi.

Avadhaani V.A.SEBI Guidelines and Listing of Companies, Himalaya Publishing House, Delhi.

Indian Contract Act, 1872.

Ramaiya, A : Guide to Companies Act, Wadhwa Co., 1996.

SEBI Act 1992 : Nabhi Publication, Delhi.

Securities (Contract and Regulation) Act, 1956.

Singh, Avtar: Law Relating to Monopolles, Restrictive and Unfair Trade Practices,

Eastern Book Co., Lucknow.

Taxman's Company Act, 1998, New Delhi.

Taxman's Masters Guide to Companies Act, 1998.

Taxman's Mercantile Law, 1997.

The Companies Act. 1956.

The Instruments Act, 1881.

BOOKS RECOMMENDED:

1. Company Act 1956 (as amended upto date)

2. Rao - companies Act. 1956

3. Ramaiya A - A guide to the Company Act.

4. Desai and shah - Company administration under the new companies act.

5. Companies Act. 1948 of England.

6. Annual Report on the working and Administration of the Companies act.

 R.N. Sharma & Us Rastogi- Company Law & Administration Hindi. Quarterly and Annual Blue Books on Joint Stock Companies published by the Department of Company Law Administration.

हाँ, एस.एम. शुक्ला : कक्सनी सिश्रयम

9. शर्मा एवं रस्तोगी : कश्यनी एवं प्रशासन

10. मित्रल एवं अग्रवाल : भारतीय कचानी अधिनियम, (भारतीय कचानी अधिनियम 1956)

11. M.C. Kuchhal : Company Law

12. D.N.K. Sharma : Company Law

13. V. Seshavetaram Quyan: Company Law (S. Chand & Co.)
Chaoko Paul Coorellus

G. Ramavstorem

14. हपाध्याय चतुर्वेदी, गृता, शर्मा : कंपनी अधिनियम

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एम.कॉम. अन्तिम (M.Com. Final)

अनिवार्य प्रश्नपत्र (Compulsory Paper)

प्रश्नपत्र	प्रश्नपत्र का नाम	पूर्णांक	पेपर कोड
Paper - I	प्रबन्धकीय अवधारणाएं एवं संगठनात्मक ध्यवहार	100	
प्रश्नपत्र – I	(Management Concepts and Organisational		
	Behaviour)		
Paper - II	उच्चतर लागत लेखांकन	100	
प्रश्नपत्र — 🛚	(Advanced Cost Accounting)		
Paper - III	आयकर विधान एवं कर नियोजन	100	
प्रश्नपत्र — 🔟	(Income Tax Law & Tax Planning)		

Optional Specialization:

And any one Group of the following.

Optional Group - (A) विपणन (Marketing)

Paper - A I		
IA - KPFFR	(Marketing Management)	
Paper - A II	ग्रामीण, कृषि एवं अन्तर्राष्ट्रीय विपणन	
प्रश्नपत्र — A II	(Rural, Agricultural and International	
	Marketing)	

Optional Group - (B) प्रवन्ध (Management)

Paper — B I प्रश्नपत्र — B I	वित्तीय प्र ब न्ध (Financial Management)	100	
Paper - B II	मानव संसाधन एवं उत्पादन प्रबंध	100	
प्रश्नपत्र - B II	(Human Resource and Production		
	Management)		

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Optional Group - (C) बैंकिंग एवं बीमा (Banking and Insurance)

Paper - C I	बैंकिंग व्यवहार एवं संस्थाएं	100	
प्रश्नपत्र - C I	(Banking Practices and Institutions)		
Paper - C II	बीमा के सिद्धांत एवं व्यवहार	100	Marie Commission Commi
प्रश्नपत्र — C II	(Principles and Practices of Insurance)		

Optional Group - (D) करारोपण एवं लेखांकन (Taxation and Accounting)

Paper - D1	भारत में करारोपण	100	
प्रश्नपत्र - D1	(Taxation in India)	•	
Paper - D II	लेखांकन पद्धतियाँ	100	
प्रश्नपत्र - D II	(Accounting Method)		

महत्वपूर्ण नोट:

- सत्र 2018-19 से एम.कॉम, पूर्व परीक्षा में 100-100 अंकों के पाँच प्रश्नपत्र अनिदायं होंगे।
- एम्.कॉम् अंतिम परीक्षा में 100-100 अंकों के तीन अनिवार्य प्रश्नपत्रों के साथ 2) वैकल्पिक समूह A, B, C अथवा D में से किसी भी एक समूह के दोनों प्रश्नपत्रों का चयन अनिवार्य होगा।

एम.कॉम. अंतिम की परीक्षा में मौखिक परीक्षा एवं लघुशोध प्रबन्ध नहीं लिया जा 3)

Response 13 02/02/2023

प्रबन्धकीय अवधारणाएं २वं संगठनात्मक व्यवहार

अनिवार्य प्रश्नपत्र - प्रथम

MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR (Compulsory PAPER - FIRST)

M.M. 100

Unit - I	Schools of Management Thought: Scientific, process, human
	behavior and social system school; Decision theory school;
	Quantitative and system school; Contingency theory of management;
	Functions of a manager.
	Managerial Functions : Planning - concept, significance, types;
	Organizing - concept, principles of authority, theories, types of
	organizations, authority, responsibility, power, delegation,
	decentralization;
Unit – II	Staffing; Directing; Coordinating; Control - nature, process, and
	techniques. Organisational Behavior : concept and significance;
	Relationship between management and organisational behavior;
	Emergence and athical perspective; Attitudes; Perception; Learning;
	Personality; Transactional analysis.
Unit – III	Motivation: Process of motivation; Theories of motivation - need
	hierarchy theory, theory X and theory Y, two factor theory, Alderfer's
	ERG theory, McCleland's learned need theory, Victor Vroom's
	expectancy theory, Stacy Adams equity theory.
	Group Dynamics and Team Development : Group dynamics -
	Definition and importance, types of groups, group formation, group
	development, group composition, group performance factors; Principle-
	centred approach to team development.
Unit - IV	Leadership: Concept; Leadership styles; Theories - trait theory.
	behavioural theory, Fielder's contingency theory: Harsey and
999	Blanchard's situational theory; Managerial grid. Likert's four systems of
	leadership.
	Organisational Conflict : Dynamics and management; Sources,
	patterns, levels, and types of conflict; Traditional and modern
	approaches to conflict; Functional and difunctional organisational
	conflicts; Resolution of conflict.
Unit - V	Interpersonal and Organisational Communication : Concept of two-
	way communication; Communication process; Barriers to effective
MANAGE PROPERTY AND A STATE OF THE STATE OF	communication; Types of organisational communication; Improving
	communication, Transactional analysis in communication.
· ·	Organisational Development : Concept: Need for change, resistance
	to change; Theories of planned change; Organisational diagnosis:
<u>L</u>	Organisational Development intervention

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उच्चतर लागत लेखांकन

अनिवार्य प्रश्नपत्र - द्वितीय

ADVANCED COST ACCOUNTING

Compulsory Paper - Second

M.M. 100

Unit – I	Definition and importance of Cost Accounting. Objects and classification of cost accounts Elements of cost and their accounting. Stores - control and record methods of issue of materials Analysis and Accounting for works and sales expenses, Different Methods of allocating indirect expenses.
Unit II	Record of wages, Methods of remunerating labour and their effect on cost. Output cost accounts and operating costing. Financial and costing, records, their reconciliation, Contract cost accounts profit and loss on incompleted contracts and the valuation of work in progress.
Unit – III	Process cost accounts. Uniform costing & Estimate costing
Unit – IV	Standard costing & Vauiance Analysis (Material, Labour and overheads) Budgetary control Importance of budgets in accounting. Nature of budgetary control Organization for budgetary control preparation of fixeds variable budgets. Cash Budget, Production and sales Budget.
Unit – V	Marginal costing - Contribution Marginal analysis Vs. Net Profit analysis cost valume, profit studies and break even charts. Managerial Decisions Tasted on Marginal and defferential casting.

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आयकर विधान एवं कर नियोजन अनिवार्य प्रश्नपत्र — तृतीय

Income Tax Law and Tax Planning Compulsory paper - Third

M.M. 100

Unit – I	Law relating to income tax: Brief study of the main provisions of the Indian Income Tax Act of 1981. Important definitions. Income exempted from tax, Residence and Tax liability, calculation of taxable income under the head salary, House property.
Unit – II	Calculation of taxable income under the head: Business and profession, capital gains, income from other sources, calculation of taxable income and tax of individual.
Unit – III	Depreciation and Development allowance, Sef off and carry forward of losses, Return of Income. Deduction of tax at source, Advance payment of tax, Provisional Regular, Exparte and emergency assessment, Re opening of assessment, Appeals & Revisions Reference of High court & Supreme court, offences & penaltion, Income tax authourities.
Unit - IV	Assessment of Hindu Undividend; Families; Firms, Association of persons, Companies, Non-residents, Co-operative societies, preparation of income tax returns, Computation of Income Tax.
Unit - V	Concept of tax planning Tax avoidance and tax evasions; Tax Planning with reference of location, nature and form of organisation of new business. Tax planning to Capital Structure, decision dividend policy, Inter corporate dividends and bonus shares.

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वैकल्पिक समूह (A) : विशणन

Optional Group (A): Marketing

विपणन प्रवन्ध (प्रश्नपन्न : A - प्रथम)

MARKETING MANAGEMENT

(Paper : A - First)

M.M. 100

OBJECTIVE:

The objective of this course is to facilitate understanding of the conceptual framework of marketing and its applications in decision making under various environmental constraints.

COURSE INPUTS :

Unit – I	Introduction: Concept, nature, scope and importance of marketing; Marketing concept and its evolution; Marketing mix; Strategic marketing planning-an overview.
	Market Analysis and Selection: Marketing environment-macro and microcomponents and their impact of marketing decisions; Market segmentation and positioning; Buyer behaviour; Consumer versus organisational buyers; Consumer decision-making process.
Unit ~ II	Product Decisions: Concept of a product, Classification of products: Major product decisions, Product line and product mix; Branding, Packaging and labeling; Product lifecycle-strategic implications, New product development and consumer adoption process.
Unit – III	Pricing Decisions: Factors affecting price determination; Pricing policies and strategies; Discounts and rebates. Distribution Channels and Physical Distribution Decisions: Nature, functions, and types of distribution channels; Distribution channel intermediaries; Channel management decisions; Retailing and wholesaling.
Unit – IV	Promotion Decisions: Communication process; Promotion mix- advertising, personal selling, sales promotion, publicity and public relations; Determining advertising budget; Copy designing and its testing; Media selection, Advertising effectiveness; Sales promotion- tools and techniques
	Marketing Research : Meaning and scope of marketing research. Marketing research process.

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Unit - V

Marketing Organisation and Control: Organising and controlling marketing operations.

Issues and Developments in Marketing : Social, ethcal and legal aspects of marketing; Marketing of sevices; International marketing; Green marketing; Cyber marketing: Relationship marketing and other developments in marketing.

ग्रामीण, कृषि एवं अन्तर्राष्ट्रीय विषणन (प्रश्नपत्र A :- द्वितीय) Rural, Agricultural and International Marketing

(Paper A : - Second)

M.M. 100

Unit – I	Rural Marketing: Image of Indian Rural Marketing and Approach to Rural Markets of India, Rural Consumer and Demand Dimensions and Market Segmentations, Channels of Distribution and Physical Distribution Product Management, Marketing Communication and Sales force Tasks
	Agricultural Marketing: Concept, nature, Scope and Subject matter, Classification of agricultural products and their difference with manufactured goods. Agriculture market Meaning, Components. Dimensions and Classification.
Unit – II	Market Structure: Dynamics of Market Structure, Components oa market, Structure and Market forces. Market Management and Channel Stratery: Modern marketing management and agricultural products, "Structured organized markets-commodity exchange and produce exchange, Cash market, Forward Dealing, Exchange Market, Speculative Market, Channels of Distribution for consumer goods, Agricultural Consumer Goods and Agricultural Raw Materials.
Unit – III	Regulation of Mrkets: Regulated market, Genesis oa Regulated Market in India, Limitations in present marketing regulation Advantages and Limitations of regulated market, Organization of Regulated Market, Future of Regulated Markets in India Marketing of Farm Products: Packaging - packing and packaging. Packing material, Transportation Advantages, Means of transport and Transportation cost. Grading and Standardization - Meaning, Type, Labeling and specification, Storage and Warehousing.
Unit – IV	International Marketing: Meaning, Scope, Nature and Significance. International Marketing Environment - Internal and External, International Market. Orientation Identification and Selection of foreign market, Functuions and qualities of an Export Manager. Export Organization: Meaning, affecting factors and types, Overseas Product Development: it's concept and methods, pricing and its factors, methods, of Pricing, Price quotation.

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Unit - V

Direct Trading and indirect Trading: Meaning and Methods, Methods of Payment in international Marketing.

Export Credit: Meaning, Nature, Influencing factors and significance, Methods of Export Credit, Export Credit and Finance in India. Risk in Export Trade, Role of the Export Credit Guarantee, Corporation of India Limited, The Export-Import Bank of India.

Export and Import Procedure, Documentation in foreign trade, Bilateral and Multilateral Trade Agreements, Its meaning, _ objective, types and significance, SAARC, Role of WTO in Foreign Trade.

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वैकल्पिक समूह (B) : प्रबंध

Optional Group (B): Management

वित्तीय प्रवन्ध (प्रश्नपत्र : B - प्रथम) FINANCIAL MANAGEMENT

(Paper : B - First)

M.M. 100

OBJECTIVE

The objective of this course is to help students of understand the conceptual framework of financial management, and is applications under various environmental constraints.

COURSE INPUTS

Unit – 1	Financial Management: Meaning, nature and scope of finance; Financial goal-profit Vs. wealth maximisation; Finance functions investment, financing and dividend decisions.
	Capital Budgeting: Nature of investment dicisions; Investment evaluation criteria - net present value, internal rate of return, profitability index, payback period, accounting rate of return; NPV and IRR comparison; Capital rationing; Risk analysis in capital budgeting.
Unit – II	Cost of Capital: Meaning and significance of cost of capital: Calculation of cost of debt, preference capital, equity capital and retained earnings; Combined cost of capital (weighted); Cost of equity and CAPM.
Unit – III	Operating and Financial Leverage: Measurement of leverages; Effects of operating and financial leverage on profit. Analysing alternate financial plans: Combined financial and operating leverage Capital structure Theories: Traditional and M.M. hypotheses without taxes and with taxes; Determining capital structure in practice.
Unit – IV	Divident Policies: Issues in dividend decisions, Walter's model, Gordon's model, M-M hypothesis, dividend and uncertainty, relevance of dividend, Dividend policy in practice; Forms of dividends; Stability in dividend policy; Corporate dividend behaviour.

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Unit - V Management of Working Capital: Meaning, significance and types of woking capital; Calculating operating cycle period and estimation of woking capital requirements; Financing of working capital and norms of bank finance; Sources of working capital; Factoring services; Various committee reports on bank finance; Dimensions of working capital management.

Management of cash, receivables and inventory.

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मानव संसाधन एवं उत्पादन प्रबन्ध (प्रश्नपत्र : B - द्वितीय) Human Resource and Production Management

(Paper: B - Second)

M.M. 100

Unit – I	Concept, Definition, Importance & Objectives of Personnel Management, Historical Development of Personnel Management, Nature, scope planning, Philosophy and Principles of personnel Management and its relation with behaviourial sciences. Personnel policies, programmes & procedures. Personnel Department; Personnel Functions, Position of personnel Department & Organizatin of Personnel Management.
Unit – II	Man power planning Recruitment and Selection, Training & Development of Employees & Executives. Promotion, Demotion, Transfers, Absentecism & Turnover. Performance Appraisal and Merit Ruting, Discipline.
Unit – III	Jobevaluation Wage & Salary Administration, plans of Remuneration & Financial Rewards/Incentive payments. Employees Frings Benefits & Services - Safety, Health & Security programme and welfare. Motivation and Moral.
Unit – IV	Fundamental of production mangement - Nature, scope, Functins, Problems. Production and Productivity organising for production. Types of Manufacturing systems. Production Planning objectives and methods, Techniques oa process planning, Process design, Factors affecting design Relation with types of manufacturing plant location.
Unit - V	Management of Industrial power, work measurement and work standards, Production Control, and inspection.

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वैकल्पिक सभूह (C) : वैंकिंग एवं बीमा

Optional Group (C): Banking and Insurance बैंकिंग व्यवहार एवं संस्थाएं (प्रश्नपत्र: C - प्रथम)

Banking Practices and Institutions

(Paper : C - First)

M.M. 100

Unit I	Bank - Concept, Functions and Services, Bandand Customer Relationship, Concept of customer general relationship, Rights and obligation Termination of Relationship, Accounts of customers: Various customers account, Opening an account Nomination, Special types of customers - Minors, Pardanshin women, Lunatics, Intoxicated persons, Joint Hindu Family, limited companies and Non-trading concern.
Unit – II	Employment of Bank Funds, importance of Liquidity, cash Reserve, Money at call and short notice, investments, Statutory provisions regarding liuid Assets, Principles of lending, Types of Loan, interest Tax Act. Purchase/Discounting of Bill, legal Position, Cheques - Crossing, collection and Payment system securities for Advances, Lien and Mortgage, Hypothecation, Piedge.
Unit - III	Indian banking system - Structure of Indian banking system in pre- independence and post- independence, E-Banking & Green Banking. Commercial Banks: Meaning functions, management and investment policies of commercial banks; Present structure; E-banking and e-trading; Recent developments in commercial banking. Development Banks: Concept, objectives, and functions of development banks; Operational and promotional activities of development banks; IFCI, ICICI, IDBI, IRBI, SIDBI; State development banks, state financial corporations.
Unit – IV	Non-Banking Financial Institutions: Concept and role of non-banking financial institutions; Sources of finance; Functions of non-banking financial institutions; Investment policies of non-banking financial institutions in India.

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Mutual Funds: Concept, performance appraisal, and regulation of mutual funds (with special reference to SEBI guidelines); Designing and marketing of mutual funds schemes; Latest mutual fund schemes in India-an overview.

Merchant Banking: Concept, functions and growth; Governmet policy on merchant banking services; SEBI guidelines; Future of merchant banking in India.

Unit - V

Reserve Bank of India: Organisation, management and functions; Credit creation and credit control; Monetary policy. Banking Regulation Act, 1949, Important features.

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वीमा के सिद्धांत एव व्यवहार (प्रश्नपत्र : C - द्वितीय)

PRINCIPLES AND PRACTICES OF INSURANCE

(Paper : C - Second)

M.M. 100

Unit - I	Origin of Insurance, its development, and organization Utility of
	Insurance, Fundamental principles of insurance insurable interest,
	almost good faith, other principles, Indemnity, subbrogation warranties,
and reference and a	mitigation of laws, attachment of risk, cause proxima, contribution,
	hazards physical and morale. Re-Insurance - General Principles,
	various methods of reinsurance, under - insurance; over-insurance,
	double insurance.
Unit - II	Functions & Benefits of Life Insurance, History of Life Insurance
	Bussiness, Life Insurance Policies, its kinds, procedure for effecting
	life Insurance, hazards of life, and basis of rating Annuities Condition
	of life insurance policies.
	Premium - Elements of premium Methods of premium
	computation Natural Premium plan, Level premium plan, Net & Gross
	Premium loading settlement of claims. Role of Life insurance Agent
	and his working.
	Valuation of surplus, and investment sources of surplus, and
	use, Role of Life Insurance Corporation. of India and its development.
Unit – III	Marine Insurance - Essentials of Marine Insurance Contract Marine
;	Insurance Act. 1963. Procedure of Taking out Marine Insurance Policy.
	kinds of Marine Insurance Policies, Computation of Maine Insurance
	Premiums and Raturns, Marine Losses - Total Loss, Actual and
٠.	Constructive, Partial Loss - Particular average loss and general
	average loss, Settlements of Claims and Recoveries, Salvage and
	particular charges.
Unit - IV	Fire Insurance : Physical and moral haxards, functions of fire
	insurance, history of fire insurance, principles of fire insurance.
	meaning of fire, characteristics of fire Insurance. Contract rights of
	insurer under a fire insurance contract, procedure of taking out a fire
	insurance policy kinds of fire policies, computation of premium under a fire insurance policy, fire policy conditions, settlement of claims.
#1	Miscellaneous Insurance Personal accident insurance, Motor,
Unit – V	employer's hability fidelity guarantee, burglary, live stock, crop., and
	workmen's compensation insurance. Cattle Insurance.
	Privatization of insurance in India, Insurance Regulatory &
	Development Authority Act, 1999, Power and functions of authority.
	Development Adminity Act, 1835, Power and lanchous of authority.

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वैकल्पिक समूह (D) : करारोपण एवं लेखांकन Optional Group (D): Taxatin and Accounting

मारत में करारोपण (प्रश्नवत्र : D - प्रथम) Taxation in India

(Paper: D - First)

M.M. 100

Unit I	Basic Concepts and Definitions, Residential Status and Tax Incidence. Exempted Income, Deemed Income, Clubbing of Income, Deductions under Section-80. Computation of Tax Liabilities of Individual. Taxation on Agriculture Income.
Unit – II	Return of Income and Assessment, Various Types of Return, Types of
	Assessment.
	Advance payment of Tax, Tax Deducted at Source, Penalties and Prosecution, Refund of Excess Payment.
	Income Tax Authorities, Appeal and Revisions, Settlement of cases.
Unit – III	Observation & Introduction of GST Act-2017, Nature, Important Definations, Levy And Collection of Tax, Taxation And Exemption of Tax, Registration Procedure, Meaning & Probability of Supply.
	Assessment of Tax in GST, List of Tax-free & Taxable Goods, E Billing.
Unit - (V	Electronic Commerce (E-Commerce), Job Work, Inputs Tax Credits, Concept of Input Service Distributors in GST, Procedure of Returns & Checking of Inputs Tax Credit.
	Valuation & Checking of Accounting, Payable & Refunds, Demand & Recovery, Appeals & Amendment in GST, Advance Judicial Decisions, Composition Scheme, E Way Billing.
Unit – V	Organistion & Administrative Structure, Settelment Commission, Appointment of Officer, Inspection, Searching, Confiscations (Seizure) & Arrest, Offences & Penalties, Prosecution & Compunding, Observation of GST Act, Place of Services & Supply, Fronted Business

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लेखांकन पद्धतियाँ (प्रश्नयत्र : D - द्वितीय) ACCOUNTING METHODS

(Paper: D - Second)

Unit – I	Preparation of Accounts from incomplete records and single entry system. Branch Accounts - Independent and foreign branch. Department accounts.
Unit – II	Lease accounts, Accounting for Price level changes, Human Resource Accounting.
Unit – III	Accounts of Hotel Companies, Accounts for Hospitals, Accounts of professional people.
Unit – IV	Accounting for educational institutions Accounts of Co-operative societies. Accounts of Agricultural farms.
Unit – V	Government Accounting. Insolvency accounts (individual and firm).

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