

CURRICULUM VITAE
MANDAVI SAHU

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WORK EXPERIENCE

Academic Experience (5 years 3 months)

- Working as **Assistant Professor** at Institute of Management, Pt. Ravi Shankar Shukla University, Raipur (Chhattisgarh State Govt. University) since November 24, 2012 to till date.
- Worked as **Lecturer** at Surya School of Planning, Engineering and Management, Lucknow (a Surya Group of Institute) during September 2010- April 2012.
- Worked as **Lecturer** at International Institute of Learning and Management (IILM) Lucknow during April 2009 – August 2010.

Corporate Experience(1 year 10 months)

- Worked as **Relationship Manager** at Religare Finvest Ltd. Lucknow during June 2008 – February 2009.
- Worked as **Customer Relationship Officer** at CMS Securitas Limited, Cash Management Company. Lucknow during September 2006 to December 2007.

EDUCATION

Year	Qualification	University/ Board	%
2006 :	MBA	U.P. Technical University, Lucknow	65.04
2004:	BCA	Pt. Ravi Shankar Shukla University, Raipur	67.50
2001:	Intermediate	M.P. Board	72.67
1999:	High School	M.P. Board	73.20

AWARD & HONOURS

- Qualified UGC - NET (UGC REF NO : 9340/ NET- DEC 2010)

COMPUTER PROFICIENCY

- MS Office (Word, Excel, Powerpoint)
- SPSS
- Internet

PUBLICATIONS / PROCEEDINGS

- “Emerging Social Networking Site as a New Marketing Tool ” Global Journal of Business Management, Vol. 8, No. 1, ISSN: 0973-8533 June 2014 pp 21-29
- “Impact of FDI in Indian Retail Sector”, A Bi- Annual Journal IMR-Management Speak, Vol. 7, No.1, Jan-June, 2014, ISSN: 2231-1467 pp 51-61.
- “Livestock, Livelihood and Climate Change : Identifying Potential Synergies and Sustainable Market Mechanism for Food and Ecological Security in Developing Countries”, African-Asian Journal of Rural Development, Vol. 48, No.2, July-December 2015 ISSN :0972-3021 (with Saket Kushwaha, Prasantha Kumar, Mandavi Sahu & Rizwan Khan)
- “Multi-Faces of Online Shopping in Emerging Economies: How Generation X, Y, Z and Baby boomers Are Driving Consumer Goods Market?”, in conference proceeding of International Conference on Evidence Based Management 2015 (ICEBM-2015), Department of Management, BITS Pilani, Pilani Campus, held during March 20-21, 2015 (with Tribhuvan Nath).

INTERNATION CONFERENCE PRESENTATIONS

- “Can India Be The Global Hub Of Online Food Retailing?” presented in 3rd International Conference on ‘Impacting Food Value Chain and Leveraging Innovations’ organised by the National Institute of Food Technology Entrepreneurship and Management (NIFTEM) during February 26- 28, 2015 (with Tribhuvan Nath).
- ‘Make in India’ in Food Processing: A Case Study of NIFTEM’s Village Adoption Programme (VAP) for Promoting Entrepreneurship in Food Processing, presented in International Conference on "Make in India- campaign for inclusive growth - Initiatives & Challenges”, Department of Commerce, Aligarh Muslim University, Aligarh, India (Jan. 5, 2016) (with Tribhuvan Nath and Ravi Prakash)
- “Can Small-scale Farmers become Entrepreneurs?”, presented in International Conference on "Changing Paradigm of management Practice for Sustainable Development" (ICCPMPSD - 2016), Department of Rural Management, School for Managemet Studies, Babasaheb Bhimrao Ambedkar University, Lucknow, India (March 5, 2016) (with Tribhuvan Nath and Ravi Prakash)
- “HACCP at the Farm Level for Improving Food Safety Quality: Fix Missing Link in Food Value Chain”, presented in International Conference on Food Value Chain: Innovations and Challenges, organized by Department of Food Science and Technology, National Institute of Food Technology Entrepreneurship and Management (NIFTEM) on 18 March 2016 (with Tribhuvan Nath, Durba and Sudhir).

NATIONAL SEMINAR

- “Emerging Trends and Issues in Labour Right ”, Organised by School of Studies in Law , Pt. Ravishankar Shukla University, Raipur, C.G. Date March 04-06, 2014.
- “Emerging Challenges in the Post Recession Era” a joint Initiative of Academic & Corporate organized by Surya School Of Planning & Enginnering Management, Haripur , Lucknow Date November 12th and 13th , 2010.

REFERENCES

Dr. Sanjay Pratap Singh

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