Report - Ministry of Education's Innovation Cell (MIC) event "Innovation, Design and Entrepreneurship Bootcamp Phase III"
Amity University Chhattisgarh, Raipur
April 29 - May 03, 2024

Ministry of Education's Innovation Cell (MIC) event "Innovation, Design and Entrepreneurship (IDE) Bootcamp Phase III" at Amity University Chhattisgarh (AUC), Raipur was held from April 29 to May 03, 2024. The 'Extruder' team by the students of Pt. Ravishankar Shukla University, Raipur under the banner of Institute's Innovation Council – PRSU have participated in the bootcamp and among one of the top five winning team.

The participants were Smart India Hackathon teams with their mentors, Special Scholarship Scheme for Jammu & Kashmir and Ladakh - PRADHAN MANTRI UCHCHATAR SHIKSHA PROTSAHAN YOJANA students and Atal Tinkering Lab students along with students and faculty members from Higher Education Institutions (HIE) of Chhattisgarh with an initial registration of 225. The IDE Bootcamp Phase III was inaugurated in the presence of Prof. M K Verma, Hon. Vice Chancellor, Chhattisgarh Swami Vivekanand Technical University, Prof. Piyush Kant Pandey, Hon. Vice Chancellor - AUC, Prof. Sumita Dave, Dy. Pro Vice Chancellor - AUC, Mr. Vikas Verma, Managing Editor AICTE and Nodal Centre Head, the Master Trainers from Wadhwani Foundation Mrs. Gauri Gopinath and Mr. Ajay Jakle, Prof. Roshan Mathew, Vice President, Intuition's Innovation Council (IIC), Prof. Satyendra Patnaik, Dean Corporate Resource and Innovation, AUC, Deans, Directors, HoIs, HoDs, faculty members and students, and press and media. Smart India Hackathon winning teams, participating students and Amity School of Fashion Technology showcased prototype exhibits to the dignitaries, faculty members and students at the Exhibition Stalls.

Day one witnessed sessions like Programme overview and Learning Outcomes, Team Introduction and Ice-breaking, Design Thinking for Entrepreneurs, and Find Your Flow: Self Discovery. On Day 2, the Recap of Day 1 & Objective setting for Day 2 was followed by Empathize: Design thinking process in problem-solving contexts, The Entrepreneurial Journey: How to find the right path to building a start-up, Understanding Market Segments and Market Estimation, Customer Personas Workshop -Design thinking approach to understand customers, and "Bold Beginnings: Inspiring Student Entrepreneurs to Take the Leap" calling for Courage, Conviction, and Entrepreneurial Excellence.

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Day 3, session started with the Recap of Day 2 & Objective setting for Day 2 further tracking through sessions on Craft your value proposition to build your differentiation, Ergonomics in Product/Solution Design: Optimizing User Experience and Business Success, Entrepreneur talk on "Deliver Delightful CX- Importance of product design and development", Competitor Analysis Workshop - Turning Competition into Opportunities, and Incubator Visit: Guided Tour to Indira Gandhi Krishi Vishwavidyalaya and Interaction with Startups at the incubator. **Prof. Hulas Pathak** Head & CEO, Indira Gandhi Agricultural University, RKVY RAFTAAR AGRIBUSINESS INCUBATION CENTRE (IGKV R-ABI), Raipur, Chhattisgarh explained the functioning of the Centre. A dozen start-ups incubated by IGKV R-ABI presented their success stories which motivated the bootcamp participants who have come from across India. Mr. Anil Passary, Founder and CEO – Urvarakind stated that "Rather than having a Start Up and evolving as a Unicorn, identify a market and space which gives the entrepreneur the scope to become Unicorn and build the startup."

On Day 4, the Recap of Day 3 & Objective setting for Day 2 was followed by Introduction to Business model, Lean Canvas Overview and Guided Lean Canvas Sketching, Pitch Perfect: Mastering the Art of Persuasive Presentations, Leadership Talk on "Inclusivity and Diversity in Entrepreneurship: Lessons from Indian Culture", Entrepreneur Talk : "Leveraging Digital Presence - Insights and Strategies from Successful Innovators", and Local Insights: Design Thinking Expedition for Students

Mr. Kaushik Roy of Hack 2 Skill, Dr. Satyendra Patnaik, Dean, Corporate Resource & Innovation, Mr. Ravindra Singh Kshatri, founder of Jivandeep and Sumit Foundation, Dr. Hulas Pathak, Head and Principal Investigator and also the Chief Executive Officer of RKVY-RAFTAR Agri – Business Incubator (IGKV R-ABI), Mr. Ritesh Gandecha- Head- Sales & Business Development for Stratview Research, Mr. Satyam Khandelwal, career coach for students and corporates, Top Voice for career coaching on LinkedIn, Namrata Tatiya, A Company Secretary by profession and founder for Acculegal Services were the expert speakers. The Startup journey was represented by Mr. Atul Pradhan of Agrivate (on day 3). Dr. Ramgopal Kashyap of Atharva Optikos Syndessies Limited, Dr. Satyendra Patnaik of C-India, and Dr. Sushant Singh of Nantie Biosolutions LLP, along with the enthusiastic team "Curiosity" from Rungta College of Engineering and Technology (R1), Bhilai of Invest Plus presented their stories during the session "Local Insights: Design Thinking Expedition for Students" on Day 4.

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Day 5's, Recap of Day 4 & Objective setting for Day 5 was followed by Overview on Grants & Funding opportunities for student start-up. The proceedings of all the earlier four days of the IDE Bootcamp converged to two sessions of Pitch Presentation Mastery: Assessments and Insightful Feedback which saw 32 teams and 127 participants.

The teams were:

1. AUC_TPORT
2. Beam Connect
3. BIO-THINKERS
4. Biobuilders
5. BLIP !
6. Brainless AI
7. Crop Care
8. Deeper Dive
9. Deque
10. Eco poly wood
11. Extruder
12. Ezzmarsh
13. Investt+
14. Kairos
15. MANGER FILLERS
16. MEDI-HELP
17. MedTech Explorers
18. Mosiacs
19. Moto
20. MWS
21. Pegasus
22. Pharnok

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23. Recursionists

24. Smart PureQ

25. Spreadly Bharat

26. Team Cosmic

27. THE HAXTERS - DRISHTIKON.AI

28. Threat Busters

29. TRUE ORB

30. Upcycled Artisans

31. Voltage and

32. Legal Mitra

The Pitch Jury Panelist members were Mr. Satyam Khandelwal, Hack 2 Skill, Mr. Meghal Agrawal- Co founder for Code-Nicely, Ms. Namrata Tatiya - founder for Acculegal Services, Mr. Sarsij Pandey- LinkedIn Top Business Development Voice, City Head for Unacademy, Ms. Nidhi Bawashe- Advisor(Hon.) to TiE Nagpur, Manager COE- delaPlex Ltd, Mr. Mukuldhar Sharma- Deputy Director at Software Technology Parks of India, and Mr. Bhavik Patel- Asst. Manager- Transitions & Accounts, Augtech Nextwealth IT Services Private Limited.

The pitching ventures Brainless AI, Extruder, MANGER FILLERS, THE HAXTERS - DRISHTIKON.AI, TRUE ORB were the winers and were facilitated during the valedictory function along with teams SPMD and Wireless EV Charging from Krishna Public School, Raipur.

Prof. Girish Chandel, Vice Chancellor - Indira Gandhi Agricultural University, Raipur was the Chief Guest of the valedictory function joined by Prof. Piyush Kant Pandey, Vice Chancellor - AUC, Prof. Sumita Dave, Dy. Pro Vice Chancellor - AUC, Mr. Vikas Verma, Managing Editor AICTE and Nodal Centre Head, the Master Trainers from Wadhwani Foundation Mrs. Gauri Gopinath and Mr. Ajay Jakle, Prof. Roshan Mathew, Vice President, Intuition's Innovation Council (IIC), Prof. Satyendra Patnaik, Dean Corporate Resource and Innovation, AUC, HoIs and faculty members.

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Prof. Girish Chandel emphasized on the various of prominent steps of the startup start up journey starting from innovative thinking and converting the idea into prototypes and product quoting the significant roles by startups and innovators played during the COVID-19 pandemic by producing face masks, hand sanitizers and vaccines. "The journey that the IDE Bootcamp participants started with the doors of Maa Saraswati should end with the doors of Maa Laxmi" stated Mr. Vikas Verma, Managing Editor AICTE and Nodal Centre Head. Professor Piyush Pandey, Vice Chancellor - AUC quoted the motivating success story of Dr. Ashok K Chauhan, the Founder President of Amity Universities and Amity Institutions, as an esteemed entrepreneur originally working as a Chemical Engineer in West Germany.

Report of the five-day bootcamp was presented by Vice President of IIC at Amity University, Raipur Prof. Roshan Mathew along with whom the entire event was coordinated by Dr. Ramgopal Kashyap (Deputy Director, Innovation, AUC & SPOC of IIC with the MIC, Mr. B.P. Pattnaik, OSD, Lt. Col. Shantanu Chaudhary (Retd.), Director Administration) at Amity University Raipur and Prof. Satyendra Patnaik, Dean of CRC & Innovation at Amity University, Raipur, who also presented the vote of thanks, followed by a cultural evening.

Press Meet before the IDE Bootcamp are Raipur Press Club

Inauguration:

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Falicitation of the Chief Guest during Inaugural Function

Exhibition Stall visit

Pitching Session:

Learning Centre by the Guests

![Institution's Innovation Council logo] ![Azadi Ka Amrit Mahotsav logo] ![MHRD's Innovation Cell logo] ![G20 India logo] ![Pt. Ravishankar Shukla University logo]

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Winning teams of IDE Bootcamp

Closing of the IDE Bootcamp Phase III at Amity University Raipur