



**Institute of Management
Pt. R S University, Raipur, (C.G.)**



**Three Days Workshop on Financial Literacy and
Financial Market**

19th April 2023

Institute of Management, Pt. Ravishankar Shukla University Raipur (C.G.) organized three days' workshop on the topic "Financial Literacy and Financial Market" in association with Security and Exchange board of India (SEBI) and National Institute of Securities Markets (NISM) from 17th April to 19th April 2023 in the presence of faculty members, Dr. A. K. Shrivastava sir (Director of IOM, PRSU), Dr. G. K. Deshmukh sir (Associate professor of IOM, PRSU), Dr. Susheel Indurkar sir (Assistant professor of IOM, PRSU) program was organized by institute of management (PRSU) for 2nd and 4th semester MBA students. IOM, PRSU invited Dr. Chaitanya S. Kittur Sir, SEBI NISM Resource Person from Dharwad, Karnataka for the workshop to give information and guidance to the students of 2nd and 4th semester MBA about Financial Literacy and Financial Market. Dr. A.K. Shrivastava sir (Director of IOM, PRSU) gave a brief overview to the students about the workshop. In continuation Dr. G. K. Deshmukh sir (Associate professor of IOM, PRSU) gave the introduction of Dr. Chaitanya Sir.

The workshop contained total 8 sessions. Dr. Chaitanya Sir briefly explained all the topics related with Financial Literacy and Financial Market. Where, Session I was related with the topic, Importance of Investments comprises sub topics like life goals, income, expense budgeting, inflation, useful tips on savings. Session II deals with the topic of Financial Investment Opportunity including the types of asset class, small saving scheme, fixed deposit and mutual funds. Session III was all about the process and prerequisite to invest in securities market. Session IV deals with the Investment in Primary Markets highlighted with the topics like modes of Capital Issuance, IPO, Post Issuance, Due-Diligence, sources of information for analysis and price discovery of shares in a public offering. Session V was related with the topic Investment in Secondary Markets and the process to invest through secondary market. Session VI was about Mutual funds, its classification, how to invest in Mutual Funds, investment modes, transactions, benefits of SIP, NAV and how to choose MF for investments. Session VII was all about to take precautions while investing in security markets which covers the sub topics like risk of equity and debt investing, how risk is mitigated in securities market, do's and don'ts of investing, SEBI's role and mandate, measures taken by SEBI for investor protection, reforms or regulations in security market, SCORES and Ponzi schemes. The last session VIII deals with the topic Career in Securities Market where the student learned about the career opportunities.

In conclusion, the workshop was very informative and knowledgeable. The students gained knowledge about Financial Literacy and Financial Market and also discover career opportunities.

Glimpse of the workshop:

