



Report
on
Popular Lecture
20 September 2024

Research, Innovation & Start-ups in Academic Institutes

Organized by School of Studies in Biotechnology & Alumni Association of Biotechnology

On **20 September 2024**, a popular lecture was organized by the **School of Studies in Biotechnology** and the **Alumni Association of Biotechnology, Pt. Ravishankar Shukla University, Raipur (CG)**. The lecture was delivered by **Prof. Prabha Shankar Shukla, Vice-Chancellor of North-Eastern Hill University, Shillong, Meghalaya**, entitled “**Research, Innovation & Start-ups in Academic Institutes**”.

The program commenced with a warm welcome of the distinguished speaker, and was presented with a sapling by **Prof. Keshav Kant Sahu, Head, School of Studies in Biotechnology**. **Prof. Prabha Shankar Shukla** began his lecture by encouraging students to think big, dream, take up challenges, and follow their passion. He highlighted that around 65% of India’s population is young, providing immense manpower and energy, making it possible for India to become a developed nation by 2047. He emphasized that a single idea has the potential to transform the life of an individual, society, or even an organization. Prof. Shukla pointed out that, according to scientific data, Government can only provide employment to around 1.5% of the population, leaving majority to seek alternative employment opportunities. He proposed that start-ups offer a solution for generating employment, stressing the importance of linking higher education with research and business to foster effective entrepreneurship. Additionally, he discussed Government initiatives aimed at supporting start-ups, such as Kaushal Bharat Yojna, Make in India, and Digital India. He provided examples of successful Indian entrepreneurs, including Zomato, Paytm, and Mamaearth, to inspire the students. He emphasized the need for purpose-driven education, skill development, lifelong learning, and utilization of technology and artificial intelligence to nurture entrepreneurship in the country.

The lecture concluded with an interaction session. **Prof. Kavita Thakur, Chairman of the Innovation Council, along with Professor Keshav Kant Sahu**, presented a memento and a certificate to Prof. Shukla as a token of gratitude.

Glimpses of the Event



 **School of Studies in Biotechnology** 
&
Alumni Association of Biotechnology
Pt. Ravishankar Shukla University, Raipur

Invites for
A Popular Lecture
by



Prof. P. S. Shukla

Vice-Chancellor
North-Eastern Hill University, Shillong,
Meghalaya

On the Topic

Research Innovation & Startups in
Academic Institute

On

20 September 2024 at 1:00 PM

(Keshav Kant Sahu)