









INSTITUTEINNOVATIONCOUNCIL

Pt.RavishankarShuklaUniversity,Raipur[C.G.]492010

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Report-"Session on Accelerators/Incubation-Opportunities for Students & Faculties-Early Stage Entreprenuers 2024"

The Institute Innovation Council in association with SoS in Electronics & Photonics ,Pt. Ravishankar Shukla University organized "Session on Accelerators/Incubation-Opportunities for Students & Faculties-Early Stage Entrepreneurs" Program on August 17, 2024. Esteemed guests Dr. Anuj Kumar Shukla and Er. P. K. Nirmonkar were invited to grace the occasion, along with Dr. Kavita Thakur, the President(IIC-PRSU), who commenced the event with her opening remarks, highlighting the significance of the day.

Session 1

Dr. Anuj Kumar Shukla discusses the Industrial Revolution by highlighting its transformative impact on society, the economy, and technology. He explains how the Industrial Revolution, which began in the late 18th century, marked a significant shift from agrarian economies to industrialized and urbanized societies. This period saw the advent of new manufacturing processes, the rise of factories, and innovations like the steam engine, which greatly increased production efficiency. Dr. Shukla also emphasizes the revolution's role in shaping modern economic systems and social structures. It led to mass production, improved transportation, and the growth of industries, creating new job opportunities and driving economic growth. However, he also points out the challenges brought by the Industrial Revolution, such as environmental degradation, worker exploitation, and the widening gap between rich and poor. He encourages students to learn from the past to better understand the ongoing technological advancements and their implications in the Fourth Industrial Revolution, which focuses on digital transformation and sustainable development. By understanding the historical context, Dr. Shukla hopes to inspire students to think critically about the future of technology and its impact on society.

Session 2

After the first session Er. P.K. Nimonkar addresses various business ideas related to the ground market, emphasizing practical and sustainable opportunities tailored to meet local needs. He underscores the importance of understanding market demands and utilizing local resources to develop successful enterprises. Among the business ideas he proposes are :Agricultural Enterprises: Establishing small-scale farms or greenhouse projects that focus on organic produce or specialty crops designed to serve local and regional markets . Food Processing and Packaging: Developing businesses that process and package locally sourced produce, such as creating jams, pickles, or dried fruits, which can be marketed at local markets or through online platforms. Handicrafts Products: Promoting businesses that support local craftsmanship and handmade products, enabling these goods to be sold directly to consumers or through collaborations with retail partners.













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The Session on Accelerators/Incubation-Opportunities for Students & Faculties-Early Stage Entrepreneurs at Pt. Ravishankar Shukla University was an immense success thanks to Dr. Anuj Kumar Shukla and Er. P. K. Nirmonkar contributions. Students were empowered to confidently traverse the difficulties of invention and creativity through their insightful presentations and engaging interactions. They motivated and educated students in an efficient manner, inspiring them to pursue business ventures and advance society.

Photos of Event





















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