

# INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

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## Report-“Session on achieving Problem-Solution Fit and Product-Market Fit”

On 23 February 2024, the Institute of Innovation Council, in collaboration with S.o.S in Electronics and Photonics, Institute of renewable Energy Technology and Management and the Institute of Management, Pt. Ravishankar Shukla University, Raipur, organized a session focusing on crucial aspects of innovation and business strategies. Held at the university's Electronic and Photonic Department, the event aimed to provide attendees with insights into "Problem-Solution Fit" and "Product-Market Fit," essential components in today's dynamic business environment.

Dr. Dilip Mohanty, Chairman of HRM at Jaiswal NECO, Raipur, graced the occasion as the chief guest. His extensive experience and expertise in entrepreneurship and innovation added significant value to the seminar.

Dr. Sachchidanand Shukla, the Vice-Chancellor of Pt. Ravishankar Shukla University, conveyed his best wishes for the event, emphasizing the institution's commitment to fostering innovation. Dr. Shailendra Patel, Secretary, reiterated the university's support for initiatives promoting innovation and skill development.

Dr. Kavita Thakur, President IIC and Head of Electronics and Photonic, shared her insights during the seminar, enriching discussions on innovation and business strategies. The program commenced with a traditional Saraswati Puja, symbolizing the pursuit of knowledge.

Prof. Dr. A.K. Shrivastava welcomed attendees and outlined the significance of the topics. Dr. Gopal Deshmukh provided context, setting the stage for Dr. Dilip Mohanty's engaging session with students.

Dr. Mohanty's interaction with students proved insightful as he explored the entrepreneurial mindset and provided practical advice on overcoming challenges. He highlighted the role of the internet in startup ventures and shared inspiring success stories to motivate aspiring entrepreneurs.

The session concluded with a tribute to Dr. Dilip Mohanty for his invaluable contributions. Dr. Indulkar expressed gratitude to all participants, marking the success of the event. With active participation from 90 students, faculty members, and IIC representatives, the seminar succeeded in fostering a culture of innovation and entrepreneurship within the academic community.

The session laid the groundwork for future endeavors in innovation and business development, inspiring attendees to pursue entrepreneurial ventures and contribute to India's growth story.

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INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative) | MoE'S INNOVATION CELL (GOVERNMENT OF INDIA) | G20 India 2023 | 75 Azadi Ka Amrit Mahotsav

Institute Innovation Council  
Pt. Ravishankar Shukla University, Raipur

**Welcome You**  
to

**"Expert talk on Problem-Solution Fit and Product-Market Fit"**

on  
February 23, 2024 | 11:00 AM Onwards  
Venue  
Seminar Hall  
S.o.S in Electronics and Photonics



**Invitation**

Institution Innovation Council  
Pt. Ravishankar Shukla University, Raipur

*Cordially invites you for the expert talk on*  
**Product-Solution fit and Product-Market Fit**

Chief Guest & Eminent Speaker  
**Mr. Dilip Mohanty**  
Chairman, HRM  
Jawahar NIECO Raipur  
Chhattisgarh

Date : Friday, February 23, 2024 | 11:00 AM Onwards  
Venue : Seminar Hall, S.o.S in Electronics and Photonics

Hon'ble Vice Chancellor  
**Prof. Sachchidanand Shukla**  
Pt. Ravishankar Shukla University, Raipur  
Will Preside Over the function.

Dr. Shailendra Patel  
Registrar, PRSU, Raipur

Dr. Kavita Thakur  
President, IIC-PRSU

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE



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## रविवि के छात्रों को बताए गए सफल उद्यमी बनने के गुर



रायपुर @ पत्रिका. रविवि के इलेक्ट्रॉनिक एंड फोटोनिक डिपार्टमेंट ने प्रॉब्लम एंड सॉल्यूशन फिट और प्रोडक्ट एंड मार्केटिंग फिट पर चर्चा की। मुख्य अतिथि दिलीप मोहंती ने सबसे पहले समस्याओं पर बात की। एक उद्यमी किस प्रकार समस्याओं को

देखता है और किस प्रकार उसका समाधान ढूंढता है। इसे कुछ उदारहरणों के माध्यम से समझाया। बताया कि किस प्रकार इंटरनेट के से स्टार्टअप किया जा सकता है। एक उद्यमी बनने के लिए किस प्रकार की मानसिकता चाहिए होती है।

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