

INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

Email ID: iicpresident.prsu@gmail.com

The Institution Innovation Council (IIC) at PRSU Raipur organized a motivational session by the successful inovators on November 29, 2023, at the Electronics and Photonics Academy. The event featured prominent speakers, including Namrata Ghai Premji, Director of Chhattisgarh Mushroom Tendua Naya Raipur, who shared their insights and experiences to inspire the next generation of entrepreneurs.

All the members of IIC, Dr. Kavita Thakur, Dr. Deependra Singh, Dr. Lakshmikant chawre and Dr. M.L. Satnami were present at the session. Dr. Kavita Thakur, President of IIC, set the tone for the event by highlighting India's remarkable growth in entrepreneurship, fuelled by a thriving startup ecosystem and supportive government initiatives. She emphasized the importance of innovation and technology adoption in driving agricultural entrepreneurship forward. Namrata Ghai Premji captivated the audience with her inspiring entrepreneurial journey in mushroom cultivation. She candidly shared the challenges she faced during the inception of her venture, emphasizing the pivotal role of science and technology in modernizing agriculture. Mrs. Premji's narrative resonated with the aspiring entrepreneurs in the audience, encouraging them to embrace science and technology to overcome challenges and achieve success. She also shared valuable insights into the untapped potential of mushroom cultivation, highlighting its sustainability and economic viability. The event culminated with an interactive panel discussion, where eminent speakers engaged in a lively exchange of ideas on fostering entrepreneurship among youth. Key takeaways from the discussion included the importance of: Identifying and leveraging local resources, Developing a strong business plan, Building a resilient entrepreneurial mindset and the Embracing technology and innovation. The motivational session at PRSU Raipur served as a catalyst for knowledge sharing, inspiration, and networking, fostering a spirit of entrepreneurship among the academic community. The event left a lasting impression on the participants, encouraging them to pursue their entrepreneurial aspirations with confidence and determination. At the end of session prof. Sachhidanand Shukla (Vice chancellor PRSU Raipur) has shared that University is going to organise an "Ideathon ", also he encouraged the students to participate and to build startups.

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 **INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education)

 **MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)**

 **पु. रा. शुकल**
रावशंकर शुक्ला विश्वविद्यालय
रायपुर


 **G20**
भारत 2023 INDIA


 **75
Azadi Ka
Amrit Mahotsav**


Institute Innovation Council
Pt. Ravishankar Shukla University, Raipur


Welcome You
to
“Motivational Session By
Successful Innovator”
on
November 29, 2023 | 11:00 AM Onwards
Venue
Seminar Hall
S.o.S in Electronics and Photonics




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Invitation

Institution Innovation Council
Pt. Ravishankar Shukla University, Raipur
Cordially invites you for the
**Motivational Session By
Successful Innovator**

Chief Guest & Eminent Speaker
Dr. Namrata Ghai Premji
Director, Chhattisgarh Mushroom Processing Unit
Tendua, Naya Raipur

Date : Wednesday, November 29, 2023 | 11:00 AM Onwards
Venue : Seminar Hall, S.o.S in Electronics and Photonics

Hon'ble Vice Chancellor
Prof. Sachchidanand Shukla
Pt. Ravishankar Shukla University, Raipur
Will Preside Over the function.

Dr. Shailendra Patel
Registrar, PRSU, Raipur

Dr. Kavita Thakur
President, IIC-PRSU

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